

Are you ready to take back control of your life?

# Here's the Straight Facts About Hot Flashes and How You Can FINALLY Get The Relief You Deserve!

You're Going to be Shocked and Delighted at How Simple the Solution Really Is!

#### COPY:

It's a beautiful day. You're out enjoying lunch with the girls... and suddenly *BAM!* With no warning, your heart begins to race, your face flushes to beet red, your temperature soars to levels only experienced in solar flares, sweat pours off you like a dam has burst, and you'd tear off your clothes if it would give you the slightest relief.

#### Hot flashes suck!

Whether your symptoms are embarrassing, annoying, or completely debilitating, know that you are not alone. In the US, 6,000 women enter the unknown world of menopause every day — and nearly 80% of those women suffer from hot flashes!

So what can you do to finally get the relief you've been chasing?

Let's start with getting a better understanding of what the *heck* is going on in your body during perimenopause and menopause.

## **Understanding Perimenopause, Menopause and Hot Flashes**

During perimenopause and menopause, your body experiences a decrease in estrogen. As a result, the brain produces less gamma-aminobutyric acid (GABA). Think of GABA as your body's "thermostat". It helps regulate serotonin and norepinephrine, brain chemicals that communicate with your hypothalamus.





Before menopause, this communication — your body's "thermostat" — works as it should. When it's cold out, you're cold. When it's hot, you're hot.

However, by producing less GABA and due to changing hormone levels, the communication with your hypothalamus breaks down. As a result, the hypothalamus falsely senses your body is too cold.

Suddenly, it triggers mechanisms to adjust this false temperature reading: increasing blood flow to the surface skin (resulting in that flushed face and neck) or perspiring (night sweats) to attempt to dissipate the heat. Hot Flashes!

### A "Right to the Source" Solution

To calm these hot flashes, most women simply treat the symptoms. Drinking ice water. Using ice packs. Fanning themselves. Even taking a cool bath. Sure, these help temporarily... until the NEXT hot flash strikes!

Rather than masking the problem by focusing on the symptoms, you can actually reduce or END hot flashes by going straight to the real cause. That's your GABA deficiency!

So, if we go to the source, adjusting your levels of naturally occurring GABA can help reduce, if not eliminate those awful symptoms. That's why GABA is a key ingredient in our **Hot Flash Tea**. However, simply adding GABA to tea is NOT a solution. As with most any result... the solution is in the DETAILS.

That's what separates the proprietary formula that our team at Tea Botanics created. After months of research and countless trials, we pinpointed the exact process that works wonders.

First, it starts with the amount of oxygen that's taken out of the tea. The less oxygen that's in the tea, the more potent and effective the cure for hot flashes.

Next comes the GABA. While some competitors may think "more GABA is better", that's not the case. Too little GABA = little results. And too MUCH GABA = practically NO results. After countless testing, we've discovered the precise amount of GABA that delivers the optimal results for less frequent and less severe hot flashes. Nobody else has this formula!

Finally, where you harvest your tea leaves matter. Most everybody gets their tea leaves from the same exact source. At Tea Botanics, we travel to the far reaches



of the world and harvest tea leaves from obscure regions of Taiwan. Why? lodine. Yes, our source contains a higher amount of natural iodine. You see, studies prove that Asian women who ingest higher amounts of iodine tend to have fewer hot flashes.

Yes, our proprietary formula containing less oxygen, the perfect amount of GABA as well as more iodine is the reason our Hot Flash Tea product is so effective.

Read more to learn how this revolutionary product works.

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Stop Suffering:
Buy Now!
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HOW HOT FLASH TEA WORKS page

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OUR PRODUCT CART HOW IT WORKS WHO WE ARE YOUR STORIES FAQS CONTACT

HEADLINE/SUBHEAD:

# The Perfect Mix of Mother Nature, Science and Sheer Determination — The Results: A Proven Remedy For Hot Flashes

Here's How It Works and What It Will Do For You!

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It's amazing what happens when we let Mother Nature do her job. For centuries, practitioners of Chinese, Native American, and folk medicine have used natural remedies to promote good health and healing.

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At Tea Botanics, we believe our potent elixir is a result of the 100% natural plant-based ingredients we use as well as the methods our farmers practice. Our customers and us believe Hot Flash Tea is the best possible product to help stimulate your brain, nourish your body and rebalance your health.

The reason our solution works so well... it addresses the cause, not just the symptoms, related to perimenopause and menopause. The active ingredients in our tea work almost immediately to provide relief from hot flashes, night sweats, and other painful symptoms within a few short weeks.

Yet, as potent as our Hot Flash Tea is to curb and even eliminate hot flashes and mood swings, it's as safe as your favorite tea. Rest assured, only pure and all-natural ingredients go into our tea.

Our key ingredient is gamma-aminobutyric acid, or GABA. GABA is a naturally occurring amino acid in the brain that is used as a neurotransmitter in the central nervous system. In menopausal women, GABA production is decreased which leads to "false signals". As a result, the body responds by "turning up the heat".

Our mission: To work with tea experts and expert doctors to produce a specialty tea that perfectly regulates the level of GABA in women. We worked for years to produce a tea that's undergone an innovative oxygen-free fermentation process that results in producing a unique GABA level. The result: Women all over the world can sip Hot Flash Tea to regulate their brain, hormones, blood system, and heart. Less frequent hot flashes. Less severe hot flashes. And many times... no more hot flashes at all!

We traveled to a remote region of the world — Just to harvest the richest, certified organic tea. How we farm matters. Our teas are either certified organic or naturally grown and processed without chemicals. When we say "organic," that also refers to natural origins of the botanical plant, as well as the way it is cultivated, produced, and processed.

After a lot of research and traveling, we found a family-owned tea farm in the Nantou region of Taiwan that meets our rigorous expectations. This remote tea farm practices a type of farming called no-till farming or holistic management. With no-till farming, the soil is not disturbed before or after rain. The water soaks into the soil.



This rare farming practice eliminates most soil erosion. It also creates a moss-like grass that increases the retention of organic matter and cycles nutrients to produce the highest quality tea. No fertilizers, herbicides, pesticides, nor other chemically-enhanced farming practices are necessary. It's how Mother Nature intended. Plus, we find it is Earth-friendly, sustainable, and enhances the flavor of the tea.

What results is a plant-based, organic, fast-acting tea made from the highest quality "Leaves That Heal."

SECTION HEAD: [Ingredients]

# Doctor-Research, Lab-Tested and Results-Proven Ingredients Create a Tea That Millions of Women Are Thankful For

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**Hot Flash Tea** contains the following active ingredients:

- GABA Regulates temperature, promotes calmness and mental clarity
- Black Cohah Balances hormones and improves sleep
- L-theanine Reduces hot flashes and night sweats, stabilizes mood
- echinacea Improves absorption and toxin release
- Wild yam Natural alternative to stimulate estrogen receptors

#### Additional Dietary Information

- ✓ Vegan
- ✓ Organic
- ✓ Gluten-free
- ✓ Lab-tested
- ✓ No chemicals, no additives, no metals

Hot Flash Tea contains highly concentrated proprietary formulation of GABA and herbs for hormone balance and peri-menopause.

COPY: [disclaimer; may be boxed]

**DOCTOR DISCLAIMER**: As botanics and herbs may have side effects or may interact with other medications, it is important to talk to with your doctor before taking any of these products.

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#### Patients report:

- ✓ **LESS Frequent Hot Flashes:** Significantly reduced occurrence of hot flashes Down from 11.3 times a day to ONLY 2.7 times a day!
- ✓ **LESS Severe Hot Flashes:** Reduced severity of hot flashes Down 41% in four weeks
- ✓ FEWER Night Sweats: Decreased night sweats, resulting in better sleep

Dr. Vuong saw significant improvements in his patients who tried **Hot Flash Tea** on an average of 21 days. However, we saw even greater health benefits — including heart, bone, and mental health — after two to three months. If you are new to **Hot Flash Tea**, we recommend you use it for at least three months to allow your body the time it needs to achieve optimal hormonal rebalancing.

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#### SECTION HEAD:

# How to Best Enjoy Hot Flash Tea — Brewed Hot or Cold

VISUALS: <Feature a woman over 50 sitting on the porch. She's smiling and sipping her steaming cup of tea.>

COPY: [directions]

"Can a tea that eliminates my hot flashes also taste delicious?"

That's the question we always get asked. After all, we've come to believe that medicines and health-enhancing foods must taste bad.

Not Hot Flash Tea. One sip, and it just may become your NEW favorite tea! It's smooth, light and woody-sweet taste rivals some of England's most delicious teas. Before bed, upon waking or even midday, our Hot Flash Tea is the perfect treat.

For best results, we recommend using only the purest water available: bottled, spring or filtered water is best. Also we don't recommend adding any sugar or



any other natural or artificial sweetener as these ingredients may counter the hot flash-reducing benefits. However, you may add fresh mint for extra flavoring.

For best results in reducing or eliminating your hot flashes and mood swings, we recommend brewing and sipping one to two cups every day.

For a single cup of hot tea:

- 1. Heat 1 cup (250 ml) water to 185°F (85°C).
- 2. Place one tea bag in your cup, pour in the heated water and allow it to steep uncovered for 8 minutes.
- 3. Remove the tea bag and enjoy.

### For 1 quart of cold tea:

You have two options for preparing this tea. The Hot Water Method is the most traditional way to brew it as a concentrate to be served over ice. The Cold Water Method will make an especially smooth tea. Try them both to determine which you prefer.

#### Hot Water Method

- 1. Heat 4 cups (1000 ml) water to 185°F (85°C).
- 2. Place 4 tea bags in a pot or saucepan, pour in the heated water, and allow it to steep uncovered for 5 minutes.
- 3. Remove the tea bags and pour concentrate into a pitcher.
- 4. Chill in the refrigerator for 6 to 8 hours.
- 5. Stir well, pour over ice and enjoy.

#### Cold Water Method

- 1. Fill a large glass pitcher with 4 tea bags and 4 cups (1000 ml) cold water. Stir well.
- 2. Chill in the refrigerator for 6 to 8 hours.
- 3. Remove tea bags.
- 4. Stir well, pour over ice, and enjoy.

No matter how you enjoy our Hot Flash Tea, you'll experience the greatest results by making it a part of your daily routine.

#### **CONTACT** page

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## OUR PRODUCT CART HOW IT WORKS WHO WE ARE YOUR STORIES FAQs CONTACT

#### COPY:

Hot Flash Tea is a revolutionary product by Tea Botanics that's proven to reduce or eliminate menopausal symptoms, such as hot flashes, night sweats and mood swings. Questions and comments are welcome!

We look forward to hearing from you and answering your question(s) about our products, investor opportunities, and media relations. Please enter the information below, and we'll get back to you as soon as possible.

Name\* Email Address\* Subject\* Message\*

## How Today's Most Potent Hot Flash Remedy Was Born

#### COPY:

A President of Sales & Marketing and a Doctor of Holistic Medicine walked into a bar....

No, that's not what happened.

Denise Pines is a sales and marketing guru by day. But she's also a passionate health evangelist who is her posse's go-to person when they feel unwell. So when this marathon runner felt her mojo wasn't go-go, she searched for a doctor that's unique in his expertise as well as his love for his patients.

Denise found that in Dr. Pei Vuong. Dr. Vuong is a detoxification specialist, herbal alchemist and all-around fascinating guy. Over time, these two natural innovators became friends.





One day while they were out together, Denise had an internal combustion meltdown hot flash right before her friend's observant eyes. When Denise described what had just happened, Dr. Vuong said, "You should try this magic tea."

She was skeptical, but desparate. So she took the doc's advice. Wow! The results were literally life changing. In no time, Denise was sharing the "magical" **Hot Flash Tea**® with all of her female friends, friends whose symptoms were far more debilitating than hers. When they shared their own exceptionally positive results, she was awestruck by their stories.

Denise forwarded her friends' and associates' stories to Dr. Pei. That's the minute they all realized the true power and potential of **Hot Flash Tea.** This simple tea turned the menopausal tide for women who don't want to be dependent on unproven chemical stews. This team near "magically" helped them strengthen and harmonize every aspect of their physical, mental and emotional health.

Developing **Hot Flash Tea** and getting it out into the world was the adventure of a lifetime. Both Denise and Dr. Vuong knew to the core of their beings that it was worthwhile. They also knew that they would settle for nothing less than partners who shared their commitment to quality, integrity and sustainability.

After months of traveling to find the right farms and farmers, extensive testing to perfect their proprietary process, and listening to feedback from women in test groups, Denise and Dr, Vuong created **Tea Botanics**, a wellness company committed to offering high-quality organic tea-based products.

Today they are thrilled to be sharing their products with you, to help you find the relief you've desperately needed to live a happy and healthy life once again.