

Your answer to achieving the body, the energy and the health you want comes down to three words:

Live Like Normal.

Simply adding craveable, all-natural cookies — yes, cookies — to your busy life, helps you get the results your friends will notice.

Which do you crave MORE?

Finally seeing yourself in those designer “skinny” jeans and telling everyone that you didn’t simply make your goal weight, you crushed it.

OR

Craving that next mouth-watering dessert or snack that will leave you satisfied.

If you’re like most, those two statements sum up your ongoing mission of trying to look and feel your best.

But what if you didn’t have to choose one *or* the other. You could have both. You can reach your ideal size and weight AND have that delicious snack a couple times a day.

That was my mission years ago when I spent countless hours in my kitchen trying to create the perfect treat — one that was delicious, good for you, and helps you to reach your goal weight.

Hi, I’m Dr. Richard Bates. As a doctor, I knew that my diet cookies would have to contain only natural ingredients (that’s the true meaning of all-natural) and give you a genuine feeling of fullness (one that lasts for up to 4 hours).

But as someone who enjoys yummy foods just like you, I knew my cookies had to be more than “delicious for a diet cookie”. They had to be “Delicious!”

Achieving both of these objectives, I’m excited for you to try my New Sun Cookies!

You'll love the taste — From the first bite until you hit your goal weight

Because taste comes first, let's start there. As you probably know, many diet foods beg to be washed down to get the bad taste out. Other "health" foods taste good, but as you quickly glance at the ingredients and nutrition, you question if it's really healthy.

New Sun Cookies are in a class by themselves. Our cookies are 100% natural. Rather than being loaded down with chemicals or preservatives, you'll only find ingredients you know and love. Such as dark chocolate, coconut, raisins, almonds, whole oats, sunflower seeds and more.

These all-natural and organically grown ingredients combine to create a treat that has a touch of sweetness and a satisfying taste. Due to our off-the-charts re-order rate, hundreds of our customers agree.

In fact, the Toronto Weight Loss Clinic offers an assortment of 23 different bars, shakes, and cookies to its thousands of patients. Their clinic professionals told us that 60% of all products chosen are our New Sun Cookies. That's one good cookie!

Keep your cravings at bay for up to 4 hours

While many diet products claim to "block fat" or "release anti-craving hormones" or some other pseudo-science that makes the FDA roll their eyes, New Sun Cookies simply work because of simple science.

Naturally you eat because you're hungry. And if you're dieting, you're almost always hungry. And sooner or later, you'll raid the fridge.

Yes, New Sun Cookies taste great. But even more, they provide 12 grams of protein and 25% of your daily fiber, which leave you satisfied for up to 4 hours. Because you feel full, you eat less. And because you eat less, the weight melts.

Many foods with refined grains send your blood sugar sky high for short spurts. Then it quickly plummets, causing you to grow tired, unfocused, and hungry. You eat again, and your blood sugar climbs again. It's a cycle that inevitably leads to weight gain.

Our high fiber and high protein New Sun Cookies have the dual effect of keeping your blood sugar at a more regulated level while also controlling your hunger.

It's simple. It's basic. It works.

The secret word to achieving greater health: Consistency.

The natural human instinct is to avoid anything we don't like.

So no matter how long you think you can avoid the foods you love, sooner or later, your cravings win out. I'm sure you've been there before.

Therefore, consistency is your biggest ally when trying to lose weight. And you can only be consistent when you have the following: Pleasure, Ease, Affordability, and Results.

Simplicity: Running home for lunch and chopping a salad is not convenient. But pulling a handy cookie package out of your purse is.

Pleasure: Nobody's ever looked forward to diet shakes or health foods. Our New Sun Cookies are so good you'll look forward to your cookie break.

Affordability: Diets can be costly with organic foods, vitamins and supplements, and fruits and vegetables. Each package of our New Sun Cookies is very low in cost.

Results: We want you to prove to yourself that our New Sun Cookies can help you lose the weight you want and keep it off.

Guarantee satisfaction. If you aren't satisfied with your results, simply return the unused portion and get your money back.

Exclusive offer for first-time customers

Try a box of our New Sun Cookies today. If you are a first time customer, you get a FREE box of cookies with the purchase of a box. That's twice the delectable cookies, twice the benefits!

I'm confident you'll love my cookies. First, you'll love their taste. Then, soon after you'll love your results. Because you'll lose weight, feel more energetic, be healthier and look better. It's the New Sun promise.

Attention constipation sufferers:

What steps would you take to finally enjoy freedom from the pain, the discomfort, and the embarrassment of constipation?

Fortunately, you only have to take the steps to your pantry to enjoy our craveable, high-fiber cookies.

Because of your constipation tendencies, it's always in the back of your mind.

It's there when you can barely touch your food when out with your friends.

It's there when you are forced to eat bland and gag-inducing foods because your body needs the fiber.

It's there when you spend yet another unproductive half hour in the restroom, just waiting and wishing.

And because it's always there, you've probably endured many possible remedies, including having to stomach revolting or flavorless foods, drinking powder drinks, tolerating the side effects of laxatives, and more.

But that's the price you have to pay if you want to be regular... right?

WRONG.

Yes, you may need fiber. But that doesn't mean you have to sacrifice taste. That doesn't mean you have to sacrifice convenience.

Hi, I'm Dr. Richard Bates. I'll never forget watching my two year old (son/grandson) writhing in pain as his bowels locked up. His tiny body rigid. Begging for mercy.

It was at that moment that I dedicated my time to creating a simple, convenient and enjoyable alternative to the unsavory and seemingly cruel constipation treatments of today.

That's when I created our all-natural New Sun Raisin Bran cookies.

**Finally enjoy freedom from constipation.
And freedom from pills, mixes, and bad fiber-filled foods.**

Did you know, the average American man consumes less than half the amount of fiber as they should? And most women are one third fiber-deficient.

Does this sound like you? If so, that's about to change.

Because just three small New Sun Raisin Bran cookies in one convenient package contains 48% of your daily recommended dietary fiber. Enjoy two packages a day combined with your standard diet, and you'll no doubt meet your daily fiber goal.

No matter what your constipation symptoms — from infrequent or painful bowel movements to a swollen abdomen to gas and indigestion to loss of appetite — digestible fiber is key. Because our New Sun Raisin Bran cookies are loaded with fiber, enjoying a convenient pack can help reduce or eliminate each of these symptoms.

Rather than waiting for the laxatives to kick in...

Rather than drinking another concoction of sludge mixed in water...

Rather than suffer from the pain and discomfort of constipation and bloating...

Simply eat a cookie. A New Sun Raisin Bran cookie.

And when you make it a part of every day, your body gets more and more of the fiber it needs while you suffer from your symptoms less and less.

Your body will thank you in even MORE ways

Fiber is amazing. Not only can you improve your regularity by eating our delicious New Sun Raisin Bran cookies, you'll gain other benefits as well.

To start, did you ever think a cookie could help you lose weight? This one can! Clinical tests reveal that high-fiber foods slow digestion. As a result, you feel less hungry for longer periods of time. Hence, you eat less. Continue eating our cookies — and filling your body with slow-digesting fiber — and you can naturally lose weight.

Plus, I've always been an advocate of all-natural and organically grown products. Because my New Sun Raisin Bran cookies contain no chemicals or preservatives, there is

only room for clean, whole foods, such as dark chocolate, walnuts, raisins, almonds, sesame seeds, and more that contribute to your body's overall health.

Yet, no matter how much my cookies can help you to start leading your life without the inconvenience, discomfort, and embarrassment of constipation, they must first taste great.

And they do. These all-natural and organically grown ingredients combine to create a treat that has a touch of sweetness and a satisfying taste. Due to our off-the-charts re-order rate, hundreds of our customers agree.

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