

# Landing Page Video

[Art Direction – Feature image of Ben Ong holding his book.]

Welcome to my page — Ben Ong here. I'm anxious to send you my best-selling and completely updated book — "All About The Prostate". Let me tell you, this isn't an eBook I just threw together. It's the culmination of my life's work. Honest.

[Art Direction — Feature Ben Ong on stage at big event. Show volumes of books in a library... feature an image of a large crowd of men.]

Yes, for over 15 years now, I've become one of the world's leading authorities on natural, integrative treatments for metabolic prostate disease. I've researched volumes of studies. I've even implemented years of testing on thousands of men. I doubt ANYONE on this planet has more insider knowledge about how to improve prostate health naturally.

[Art Direction – Feature the book with the words "FREE" large and in red over the top of the book.]

Yet — and here's the crazy part — because I care MORE about helping men like you than I do about padding my bank account... today I'm GIVING AWAY this best-selling book.

[Art Direction – Feature image of "ONE MILLION".]

You see, over ONE MILLION men with various stages of prostate disease have used this very book for one simple reason... to get their old lives back.

[Art Direction – Image of man over 50 staring at his reflection in the mirror.]

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And today, you found this page because you're in search of the same thing... to get your old life back.

**REMEMBER?** 

[Art Direction — Intersperse positive images and negative images. Ex. first show younger man sleeping soundly with a smile. Next show an older man walking to the bathroom in the middle of the night.]

Back when you could sleep the whole night through without getting up and going to the bathroom 3, 4 or even FIVE times. When you didn't have strong urges to void. And when you did, it ALL came out in a powerful stream.

[Art Direction — Include image of older man eating at a restaurant close to the bathroom... image about older man and woman lying in bed with the backs facing each other.]

Back when you didn't have to strain... didn't have to choose the table closest to the bathroom... didn't have to worry about dribbling a little at the worst possible times. And back when sex was something you looked forward... rather than something you worried about.

And beyond the worry, inconvenience and embarrassment. Beyond the lack of sleep, lack of sex and lack of dignity. Beyond the pain and discomfort... there's the UNKNOWN.

[Art Direction — Image of a man sitting across from a doctor... image of the words "The Big C"... image of an older man on a golf course... image of an older man at a wedding.]

Maybe you fear hearing your doctor look you in the eyes and say, "You have prostate cancer". Perhaps you worry about becoming incontinent and having total loss of control at the worst possible times. During a round on the golf course with your friends... or at your grandchild's birthday party... or at a loved one's wedding reception.

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### [Art Direction – Image of question marks.]

Even beyond cancer and beyond incontinence lies the unknown of what tomorrow will bring. Will it get worse? Will you be more uncomfortable, more embarrassed and more ashamed?

#### [Art Direction – Now feature images of confident, happy and energetic men.]

Well, I'm here to tell you that not only CAN it get better... you can get your OLD LIFE back. Yes, back before your prostate and urinating problems consumed your mind. While we might not be able to give you your 20s back, we can confidently improve and even REVERSE your prostate disease.

## [Art Direction — Image of Ben Ong.]

Want to know a secret about me? I'm not simply an expert on prostate health and allnatural cures, I'm also a patient. Yes! Fifteen years ago, I was right where you are now. I was scared, confused and didn't know where my prostate health was headed.

All I knew was that I was urinating more frequently... losing lots of sleep... and lost all confidence.

[Art Direction – Image of surgery... image of lots of bottles of pills spilling out.] Adding to my fear and confusion was my doctor. He suggested surgery! And drugs! What?! I was going to the bathroom more frequently... was risky surgery and dangerous drugs really necessary?

[Art Direction – Image of Ben Ong happier and healthier.]

That's the day I started my journey. A journey to a healthier prostate that was improved the natural way — through a healthy diet, exercise, secret vitamins and minerals, and even potent supplements.

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[Art Direction — Image of Ben Ong holding the book.]

It was a journey that I've been on for over 15 years now! And I've added just about every incredible secret, ingredient, study and result to this book — "All About The Prostate".

#### [Art Direction – Image of same older man that represents the prospect.]

Today starts YOUR journey. Maybe you're just as scared and confused as I was. Maybe you have tons of questions that your doctor can't answer. Maybe you too want to look for an alternate to invasive surgery and drugs with side effects.

[Art Direction – Image of the book with FREE across it.]

Well, I've made it as easy and inexpensive as possible. It's actually FREE — we simply ask you to help us out with the tiniest of shipping and handling. All you have to do to claim your copy of my best-selling book that's helped over 1 million men... is fill out the form to the right. Then, my team will rush it right to your home.

[Art Direction – Image of countdown timer... image of book with \$89.95 crossed out.]

One word of caution though... I can only make this offer available for a very limited time. Then the price will jump back up to \$89.95. Don't let that happen to you. Claim my free book right now... then finally take action to take back control of your prostate naturally!