

# Only a Haven "Just Right" Mattress Keeps You Cool and Comfortable (and Sleeping) All Night Long

Prove it to yourself with our **100-Day Cool Comfort Guarantee**. Starting at only \$499 and Always Free Shipping.

#### You've NEVER experienced such comfortable sleep before.

Here's why NOTHING compares to a Haven Mattress:

#### STAY COOL IN ANY SEASON.

Most mattresses keep you hot. Sweaty. Uncomfortable. Not a Haven Mattress. Our **Gel-Infused Memory Foam** keeps you cool for 8+ hours!

#### "JUST RIGHT" FIRMNESS & SUPPORT.

Our "not too firm, not too soft" mattress agrees with 99% of satisfied sleepers.

Good for your back — Great for your slumber.

#### COMFORT AT THE CORE.

Our top layer is made of today's strongest, most durable and most breathable latex.

No need to flip or even turn your Haven Mattress. Ever!

#### SIMPLE TO BUY. SIMPLE TO SHIP. SIMPLE TO LOVE.

Why spend up to \$3,700 for a Hot and Hard mattress? Haven Mattresses start at just \$499 – Plus FREE Shipping! Order Online with ZERO sales pressure and our 100-Day Guarantee!



### Yes, I want to SAVE THOUSANDS on a Cool and Comfortable Haven Mattress.

FREE Shipping & 100-Day No-Risk Guarantee
Order Now >>

"5 Stars! I am getting the best night sleep I have had in years!" – Vicki M.

"Great feeling mattress! This mattress is much more comfortable than others I've tried that cost much more." – Jeff M.

"5 Stars! After scoliosis surgery and suffering from lower back pain, finding a mattress suitable for my needs was a task. The Sleep By Haven mattress has made a remarkable difference in my back and overall sleep quality." – Marley

### Our Rest Comfortably Promise: Enjoy 100 Perfect Sleep-Filled Nights. Or Get Your Money Back.

No more back aches when you wake. No more throwing the covers off because you're hot. No more tossing and turning to get comfortable. Once you experience Sleep By Haven, you'll never settle for another mattress.

#### Get Ready to Say "Aaaaaahhhhh".

<u>Layer #1:</u> The top layer is where Haven mattresses shine. Made from world's highest quality Talalay Latex Foam, it's why people CRAVE sleeping on our mattresses. Larger cells and thicker walls mean better performance, strength and airflow. Get used to this comfort because your Haven mattress will last a decade or more. Plus, ZERO odor and ZERO flipping or turning it. Ever!

#### Fall in Love with Sleep Again.

<u>Layer #2:</u> Let me introduce you to the term "cool comfort". Most mattresses are design flaws. They retain heat keeping you hot, uncomfortable and sleeping less. Not Sleep By Haven. All night long air flows through this layer of gel-infused Memory Foam. Customers say, "It's like sleeping on a cloud. A cool and comfy cloud."



#### Never Too Firm. Never Too Soft. "Just Right".

<u>Layer #3:</u> Spring mattresses have soft and hard spots. Air mattresses constantly lose air and support. And adjustable mattresses cost many THOUSANDS and still can't deliver perfect comfort. We do. Our base layer of premium dense foam provides the perfect mix or firmness and softness. Ideal support. Ideal comfort. Ideal sleep — night after night.

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"5 Stars! After sleeping on it for a little over 3 months, I have fallen in love. I find myself never wanting to get out of bed!" – Sam P.

"The biggest problem I have with my new Haven mattress is keeping my daughter from making me move it to her bedroom. She took a nap on mine one day and loved it. It's a great bed!" – John K.

"Wonderful company, speedy delivery and great price. I highly recommend." – Marley

### A BETTER Mattress. A BETTER Way to Buy.

Step into one of these "Mattress Liquidation" Stores lately? The second you open the door, a salesperson attacks. He peppers you with questions. Pretends he's your best friend. And within seconds, is SELLING YOU on a \$3,700 mattress! Um, no thank you.

#### Buy a Quality Mattress. Not a Brand Name.

Unless you love staring at the mattress tag, there's no reason to buy a brand name mattress. Unless you have an extra 2,000 bucks lying around. Save up to 76% off name brand department store mattresses when you consider a Haven!

No middleman. No brand name markup. Simply a quality mattress that keeps you cool and comfortable.

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#### Ships to You for Free. In a Portable Box!

No in-store hassles. No strapping it to the top of your car. No lugging it upstairs. One click and DONE! Your new Haven mattress comes right to your door in an easy-to-tote box in just a few days. Then, you can easily assemble the foundation in less than 15 minutes! No tools needed! Easy and FREE!

#### Try Our No-Risk 100-Night Cool Comfort Guarantee!

You have nothing to lose (except hot, sweaty and uncomfortable nights). We've spent years and years crafting the perfect "cool comfort" and "just right" mattress. We love the results and so do our many happy customers.

Now we want YOU to love it too. Take us up on our 100-Night Cool Comfort Guarantee. If you don't fall in love with Sleep By Haven, you get your money back. Promise.

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"I can't believe a king-size mattress comes out of a box, and assembles this easy, with **such quality and comfort.**"

- Susan
- "5 Stars! After sleeping on it for a couple of weeks, it is very comfortable and supportive."
- Elaine E.

"My Haven mattress is very comfortable and I have been sleeping much better since I received it. My beagles lay on it every chance they get. **They give it 4 paws up!**" – Gina E.

"My son Cam says he is **sleeping better than he was on his old mattress** and is very happy. This is the most convenient way to order a high quality, comfortable bed."

Diane S.





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