

## Mobile Customer Loyalty

# Reward your most loyal customers and they will reward your bottom line

### *Introducing our Mobile Loyalty Platform*

Your most valuable marketing and sales opportunity can't be found on the Internet, in a sales letter, or even in your team. It's found within your customers. Ignore them, and they will return the favor. Yet, reward them, and they will bring MORE business, MORE referrals, and MORE revenue straight to you.

Do you know your most valuable customers? The ones who buy more, buy more frequently, and tell more people about your company. Would you like to not only identify them, but give them what they want so they buy even more?

**With Sociable Rewards, it's easy!** Sociable Rewards uses a mobile-first strategy to connect directly with your most valuable customers and also turn good customers into great customers.

By utilizing one of today's most advanced marketing tools in combination with today's most used communication device — the cell phone — you have a can't-fail loyalty program. Because there's no app to download, more people will use it. And since there's no registration needed, your customers are ready to go immediately!

### *The benefits Sociable Rewards brings to your business*

- Exponentially increase customer loyalty — They'll buy more and more often!
- Reward your best customers when they refer your business
- Know precisely how many NEW customers you get
- Know exactly how much your customers are buying
- Make it your most valuable marketing program

Schedule your free consultation now, and learn how Sociable Rewards can help your business as it helps your customers.

## Marketing ROI

# Is your current marketing plan HELPING or HURTING your business?

*Introducing a Marketing Plan you cannot simply COUNT... you can COUNT ON.*

“Half the money I spend on advertising is wasted; the trouble is, I don’t know which half.”

If that famous quote from marketing pioneer John Wanamaker describes your current business, you are in good company. Because most businesses operate their businesses with unproven, untested, and unmeasurable marketing plans.

DO YOU KNOW how many new customers your latest campaign acquired?  
DO YOU KNOW the dollar value of incremental sales from existing customers?  
If you don’t know these answers, you’re flying blind.

### **Consider where your business would be if you knew precisely:**

- Which campaigns worked
- What your prospects responded to, and
- What generated the most revenue and the most profits, month after month

### *Measure your marketing and predict future business*

We know marketing is too important to guess at! Using our approach, marketing becomes your company’s most predictable and most trackable element of business.

You’ll gain real-time data so you know precisely who is buying, when, and how much. And when you have this valuable data at your disposal, you can drive the business precisely where you want it to go. More precise marketing metrics means greater marketing ROI and more control over your future revenues and profits!

Learn how you can enhance your marketing ROI and gain complete control over your business. **Schedule your free Sociable Rewards consultation now.**

## Social Reputation Management

# The success of your business mirrors the reputation of your business.

### *Greatly enhance your business reputation with Sociable Rewards*

*Gone are the days where website traffic was enough to build a business. Because consumers today are more savvy and more skeptical, they won't simply buy from you because of your high rank or flashy website.*

*Rather, your online reputation must be golden. Today, at every step in the research and purchasing process, you must prove that your business reputation is superior.*

***Today, your social and business reputations are critical to your success for two reasons:***

- 1. Social content is now included in search results.*
- 2. More people are now searching throughout social networks.*

*A few poor reviews or a damaging quote from a customer, and your best prospects will simply pass you by. Fortunately, a glowing review and kind customer words could catapult your reputation and your business.*

*Sociable Rewards feeds your positive online reputation. Through this exclusive service, you reward loyal customers every time they discuss your business on Facebook, Twitter or any social networking site. The result: a constant stream of positive comments that build your brand as it builds your trust with prospects.*

*Just as your friends and family listen when you recommend a business, their friends and family will listen — and take ACTION — when they recommend yours!*

Start enhancing your social reputation today! **Schedule your free Sociable Rewards consultation now.**

## Mobile

## Is your business taking advantage of the world's FASTEST GROWING and MOST USED technology?

*Mobile technology — specifically smart phones — is THE fastest growing technology mankind has ever known. More importantly, for your business, smart phones are the most used and most relied on technology by hundreds of millions of consumers.*

*It's where people go first to stay informed, stay connected with friends and family, and stay current on their emails and texts. In fact, a recent study says that for most people, smart phones are the first thing they see in the morning and the last thing they look at when going to bed.*

*In short, smart phones are always on, always near by, and always connected to the Internet. They are the fastest growing and most lucrative way to reach customers.*

### ***Are you ready to merge the fastest-growing marketing service with the fastest-growing technology?***

*Sociable Rewards was built for smart phones. It seamlessly merges into your customers' lives as it quickly brings your business more leads, more referrals, and more revenue.*

*The top four reasons why Sociable Rewards should be your go-to mobile marketing solution: **Convenience, Instant Results, Tracking and Social Media.***

#### **Convenience**

*With Sociable Rewards, there's no app to download. No form to fill out. They simply view their perks and privileges and redeem rewards or digital coupons directly from their smart phone.*

#### **Instant Results**

*95% of text messages are read within 15 minutes. And most are responded to. As soon as your customers engage your business, you have a direct connection to them with time-sensitive, highly personalized messages. Build your brand, engage your customers, increase their loyalty and drive new sales.*

#### **Tracking**

*Sociable Rewards takes mobile marketing to a whole new level of tracking. Now you'll know precisely how many people are interested in your digital coupon. You'll also be able to measure just how valuable each customer is based on his or her purchases and the value of purchases influenced.*

### **Social Media Marketing Resource**

*How do most people utilize social media? With their smart phone, of course. Sociable Rewards provides a seamless way to reward your customer for simply sharing their experience with your business on their private social networks. You already know that word-of-mouth is the most effective type of marketing, and this service becomes today's word-of-mouth marketing.*

**Schedule a FREE consultation today**, and learn how our mobile solutions can take your marketing and business to that next level.

### Pay for Performance

**MYTH: You can't build a business on social media marketing.**

**FACT: You WILL generate leads, business, revenue and referrals with Sociable Rewards!**

How many LIKES does it take to get to the top of your revenue budget? Nobody knows. Just as nobody can quantify how many followers, impressions or shares it takes to increase your profits.

Now imagine having your critical social presence AND the leads, customers, and revenue to make it worth your time and money. That's what Sociable Rewards delivers. All of Sociable Rewards social media marketing services offer a pay-for-performance model. Rather than HOPE and WISH for results, you actually GET RESULTS!

***Yesterday's model: Pay for traffic, impressions and clicks***  
***Sociable Rewards' model: Pay-for-performance, leads and customers***

Most social media marketing services talk about the impressions, clicks and viral activity they will generate. A few social media marketing services talk about the revenue they hope to generate.

Only one social media marketing service — Sociable Rewards — does more than talk about the leads, customers and revenue we generate. We PROVE it.

Our service generates quantifiable results your business and your senior management team can depend upon. The data that we collect and the results we deliver include:

- Leads created — Not just any lead... Qualified leads
- Source of lead — You'll know where your qualified leads came from
- Leads converted to customers — A frequent expectation
- New customers acquired — People ready to buy
- Incremental revenue generated — Dependable revenue
- Purchase frequency — More buyers, more often
- The social influence of individual customers — They tell their friends, family and colleagues

Because of the rich data that our service generates, you can easily identify high value customers and reward them for their revenue-generating social activity. Thanks to Sociable Rewards, you now have a highly efficient marketing solution that:

- Builds customer loyalty
- Increases peer-to-peer engagement around your brand
- Drives new sales
- Offers a real Return On Investment
- And drives new sales

Your marketing team, sales team, web team and upper management are satisfied with the results.

**Schedule a FREE consultation today**, and see if pay for performance is an option for your brand.

## Hospitality Marketing

# Bring more power, more results to your customer loyalty program!

*Discover how Sociable Rewards enhances your hospitality marketing, sales, and customer service*

*FACT: Most customer loyalty programs don't work. Why? Because they offer little benefit to the customer, few business-enhancing benefits to the company, and they are overly complicated.*

*That's why when we created our Sociable Rewards program. Our goals were to create a better loyalty program that:*

- *Gives the customer something they want and appreciate*
- *Gives the business an opportunity for far more leads, customers and revenue, and*
- *Does it all in a simple, fun and natural way*

*Today, we are proud to have accomplished ALL of these goals for our valued hospitality marketers. **The result: Your customer loyalty program becomes a high-performance marketing engine.***

*Our mobile loyalty platform provides many ways to engage your best customers so that they appreciate you. They won't see it as marketing, but rather an opportunity to show that you care. Then, as they share your experiences with your brand, even more prospects will want to learn more about your company. That's the power of Sociable Rewards.*

### **Key benefits For hospitality marketers**

- *ENGAGE customers regularly in a mutually beneficial way*
- *REWARD customers for both their purchases and their social influence*
- *CONNECT to the friends, family and colleagues of your best customers*
- *MEASURE the total value your customers — Total value = Purchases Made + Customers Acquired + Purchases Influenced*

- *CREATE an outstanding social reputation that rewards your business*
- *DELIVER fresh content to enhance your ranking on social search*

*Our Sociable Rewards program is simple to implement and manage. **Contact us to schedule a free consultation and demonstration.***

#### Retail – Private Brands Marketing

Turn prospects into customers. Turn customers into referrals. Turn your business into a gold mine.

#### *Learn the benefits of Social Media Marketing Private Brands*

*It's time to think about your customers and prospects in a different way. Imagine many of your customers driving even more business your way. Beyond their purchase, they encourage many more people to buy from you!*

*That's the power of Sociable Rewards. You can quickly and confidently realize these real benefits:*

- *Considerably increase store traffic — More people who want to buy your products*
- *Achieve profitability for private brand products exponentially faster*
- *Sell more private brands products to both new and returning customers*

*When you re-think the customer experience, you discover new value in every customer, every prospect. Sociable Rewards' retail solution extends the reach of merchandising beyond the walls of your physical store.*

#### **Retail results you can expect that provide a real ROI... You'll always know:**

- *The true number of digital coupons downloaded by store, date and time*
- *The real conversion rate of coupons to sale*
- *Total revenue generated from digital coupons*
- *Total number of posts made by real customers sharing their experiences with your store*
- *Total value of sales influence by each post*
- *Total number of new customers acquired*
- *The true percentage of sales generated from public versus private social sources*



## *Leverage Sociable Rewards to turn your customers into brand promoters*

*Imagine exponentially increasing your sales and marketing team without spending a dime more on payroll. How? By utilizing the power of word-of-mouth marketing from your best customers.*

*Sociable Rewards has the proven power to capture the attention of your customers and prospects and convert them into your brand promoters. Our program is simple, effective and even appreciated by your customer base. We offer a fully-managed solution as well work with your current private brand marketing agency.*

*Here's how our program works in 3 simple steps:*

- 1) Your customer scans a QR code with their smart phone, which takes them to a landing page to learn more about the product. On the landing page, there is an effective call to action to download an intelligent digital coupon to their phone. They can use this coupon instantly.*
- 2) The second the purchase is made with the intelligent coupon, Sociable Rewards knows. By offering a small incentive, we invite them to share their product experience on their private social networks. In real time, their friends, family and colleagues learn about their experience. Then, rewards increase loyalty and drive incremental purchases.*
- 3) Using the power of viral marketing, friends and family who read your customer's personal post can also download an intelligent digital coupon to their own smart phones. Then they can immediately use their coupon in your store.*

*In just a matter of minutes, your customer has increased his or her loyalty to your store, has promoted your products and your business, and has given dozens or hundreds of people a reason to visit your store. Multiply that by hundreds or thousands of customers, and you'll impact your bottom line like never before.*

*Our program is simple to implement and manage. **Call us today to schedule a free consultation and demonstration.***

## Franchise

## What happens when franchises combine the best lead source with the best marketing strategy? Exponential GROWTH!

*There are cold leads, warm leads, and hot leads. When you want a lead-generating inferno, there's only one type of leads you want: REFERRALS.*

*Think about it, no advertising or marketing is as powerful as a friend or family member telling you where to shop. Referrals convert faster, have far better margin, and have a higher level of satisfaction compared to leads from other sources.*

*At Sociable Rewards, our entire marketing model is built around these valuable leads. Our customer loyalty program centers around referrals. Through our customer loyalty program, we reward customers in two ways:*

- *We reward them when they make purchases*
- *And we reward them for sharing their buying experiences on their social network*

As they share their buying experiences, numerous opportunities are born. Our proprietary systems link each customer's social comment to the order they made. Because each comment is made on their private social network, comments have word-of-mouth credibility of influence.

Next, customer comments pass through a moderation process. Those comments approved are posted on each Franchisees Fan page, then Tweeted. The results:

- Major search engines index Fan page content, improving search engine optimization
- It populates a constant stream of fresh content that enables social search, the next search engine
- It enhances online reputation by delivering credible and authentic content.

We offer a fully managed solution and will work with your existing advertising agency to amplify their efforts.

Our program is simple to implement and manage. **Contact us to schedule a free consultation and demonstration.**

## Agencies

### Give your clients a marketing service solution that DELIVERS RESULTS and GUARANTEES an ROI!

*As an agency, you've heard all of the claims and promises of what marketing services can provide for your clients. But then you quickly learned it was all hype and no results.*

*Meet Sociable Rewards. We're different. Rather than promise a solution that may or may not work, we provide one that is proven to deliver marketing and sales results your clients will love. And we prove it.*

*How many new clients could you land by offering a solution that:*

- *Is highly engaging and beneficial?*
- *Identifies every single one of their most valuable customers?*
- *Creates a perpetual stream of positive customer-generated content?*
- *And converts customers into brand promoters?*

*And rather than wondering how effective a marketing program is, you'll be armed to tell your clients precisely:*

- How many new customers were acquired today, yesterday, last month
- The exact value of incremental sales by existing customers this month
- The number of new leads created by social media today
- The exact social media conversion rate... and how you can improve it
- How to identify their most valuable customers based on their total value — purchases made + purchases influenced

### ***Does Your Content Marketing Include Customer Content?***

*Nothing sells more than satisfied customers sharing their positive experiences with family and friends online. Sociable Rewards is powered by these types of engagements. As your clients' customers share their experiences, they earn valuable rewards.*

*This positive viral influence not only enhances your clients' reputation and increases their revenue stream, it also increases traffic to their website. Each authentic customer*

*comment provides a constant volume of content to feed search engines. Over time, those comments and links drive more traffic and more business.*

*Learn how you can market Sociable Rewards to your clients. **Call us today to schedule a free demonstration.***

## About Us

### Our name says it all: Sociable Rewards

***SOCIABLE:*** *Our customer loyalty program benefits you most when it's shared online with your friends, family and colleagues.*

***REWARDS:*** *Gain points, privileges, and perks simply by living your life!*

*Our goal was to create the simplest, easiest to follow, and most rewarding customer loyalty program on the market. Today, through Sociable Rewards, we are proud to have accomplished those goals.*

#### ***Here's how you can benefit from Sociable Rewards:***

- 1. Using any smart phone, simply scan a QR code at participating businesses*
- 2. Simply enter your phone number with any purchase*
- 3. That's it!*

*Other customer loyalty programs require you to register, carry a card, fill out lengthy forms or wait for specific events. Not Sociable Rewards! Your points and privileges are always accessible from your phone!*

#### ***Want to earn even more perks and privileges?***

- 1. You earn more points with every purchase you make*
- 2. You earn more points every time you share your experience online*

***Simply click here to get started right now!***