

## Video Script

**NARRATOR 1:** So, you have a website. **Awesome!** Maybe you even have a few traffic and lead sources like Email, Affiliate Promotions, Google and Facebook set up. **Great!**

**NARRATOR 2:** Well, all of your traffic, your leads, your sales and your profits don't just **magically** appear. They are a result of people **clicking** on links, *right?*

And if every single click is a potential future **customer**, these clicks are absolutely **crucial** to your bottom line.

**NARRATOR 1:** Yet, most Email Marketers think these clicks and links are all the same. That they can just leave them alone and hope everything works.

Here's the truth... By not actively **monitoring, controlling** and **improving** your clicks, you could be cutting your leads, sales and profits by as much as **50%**!

**NARRATOR 2:** We're **ClickPerfect**. We have a better way.

When you start paying attention to these clicks — like we did — **incredible** things happen.

We'll even show you! We'll give you 3 easy steps you can take as an Email Marketer to help your **profits** go through the roof. Even better, they take just **seconds** to set up!

**NARRATOR 1:** First, ClickPerfect gives you **Click Control** that leads to a 30 to 35% **increase** in business. Simply by **controlling** your clicks, you can get a **ton** more leads, **boost** your conversion rate, and even **increase** your sales.

It all starts with a simple, yet powerful central dashboard. From there, you can instantly monitor and control all of your promotions from **one** convenient place.

Easy-to-follow analytics show you everything you need to know. **Number** of clicks, **why** they clicked and **what happened** after the click.

You are **always** in complete control. Normally, if a page went down, your campaign would be toast. Not with ClickPerfect. Just change the URL, and you're back in business!

Next, ClickPerfect gives you the power to radically increase conversions with our **Geo-Targeted** Click Control. Now, you can send your international prospects to a **completely** different page. Or **split test** your messaging in different regions of the US. The potential is limitless.

Finally, easily optimize your clicks and conversions based on audience **behavior**. With ClickPerfect, you hold the power to send prospects to different pages based on **when** they click, **where** they click and **how often** they click. Not every person who comes to your site is the same, so don't treat them the same. Improve your **flexibility**. Improve your **conversions**.

**NARRATOR 2:** Second, ClickPerfect increases your deliverability by 20 to 30% by keeping your links **clean**.

Did you know that as many as **one third** of your emails may not even reach your prospect or customer? It's true. Since they never even see them, they can't **open** them or take **action** on them.

We at ClickPerfect saw this problem. Without ClickPerfect links, your email can easily get **spam trapped** simply because you're using the same links as other affiliates. It's not fair, but this problem hurts everybody.

Fortunately, the solution is **fast** and **simple!** In just a couple seconds, you create your own link that the email services **love**. Your emails are now **whitelisted** and always go **straight** to your prospect's main inbox — Thanks to ClickPerfect.

This simple change can increase your deliverability by as much as **30%**. Imagine: Up to 30% more **opens**... 30% more **clicks**... and 30% more **sales**.

Keep your links **clean** and your emails optimized for **maximum** delivery.

**NARRATOR 1:** Third, ClickPerfect enables you to completely run your business through a powerful single-source **dashboard**. Think of it as a command station for sales and marketing.

Rather than investing time and money on guessing and hoping... rather than checking too many confusing metrics from dozens of different sites... it's all in **one** convenient place! ClickPerfect presents all of the key easy-to-understand analytics in one beautiful online dashboard.

Through ClickPerfect's Conversion Tracking analytics, you'll know which campaign is **working** and which one may need some work. You'll know which email got the most **opens** and most **clicks**. You'll know which email resulted in the most **sales**.

At a glance, these numbers reveal the **health** of your business and how much you'll make. It's just one of many ways ClickPerfect is looking out for you.

That's just the beginning of the power behind ClickPerfect! Through one simple source, you can instantly and automatically manage and monitor all of your marketing campaigns.

**NARRATOR 2:** That's just the beginning of the power behind ClickPerfect! Through one simple source, you can instantly and automatically manage and monitor all of your marketing campaigns.

**NARRATOR 1:** With ClickPerfect, there's no software to install, no complicated code to write. Simply start using it in seconds to finally gain back **control** of your marketing, traffic and sales results!

**Sign up today for a Free 30 Day Trial of ClickPerfect!**