

# Reinvigorating Your IT Strategy to Lower Your Costs, Make Smarter Decisions and Grow Your Business

# We transform slow and ineffective IT departments into a fully aligned profit-focused resource

- Is there a giant gap between the vision for your business and your IT strategies?
- Has your IT department become too bloated, complicated and expensive?

Think back to that initial vision you had for your IT department. To create solutions that streamline your business. To analyze data that impacts your bottom line. To improve your company's productivity and profits.

Our team provides the executive-level IT advisement and coaching that help make those visions a reality. By utilizing our vast knowledge of software, analytics and IT infrastructure, we help maximize your investment in IT resources and the results they deliver to your business.

#### Solution-focused Software

Start with your biggest goals and objectives. Then our team works to create the software that makes those goals a reality. From concept to conclusion, we deliver impressive results in simple, scalable and cost effective ways.

#### **Our Software Services**

Wireframes & Prototypes Functional Designs User Interactions Development Assistance Pricing & Support Models Rollout Strategies

#### **Action-Enabled Analytics**

CEOs and owners who run their businesses using IT data benefit from today's most efficient and profitable businesses. We help you easily create powerful analytics that

© 2017 9th Gear Marketing / Steve Reynolds

All the works contained in this portfolio are original works of Steve Reynolds to only be used by his client. Any attempt to steal, alter or plagiarize the work will be prosecuted.



reveal how to grow your business quickly and inexpensively. Then, we teach you how to act on those valuable analytics.

#### **Our Analytics Services**

Researching Prototypes Consolidation of Reporting Creating Actionable Data Functional Designs Development Assistance Action Plans

## Infrastructure Organization and Alignment

No matter if your IT department is massive or minor, we help get everyone on the same page. By leveraging your resources, human capital, and IT infrastructure, your most aggressive business objectives are accomplished.

## **Our Infrastructure Services**

Organizational Structures Transition Plans Organizational Plans Training & Support Structure New Hire Evaluations Implementations Project Management

Through advisement, guidance, direction and design, we maximize your IT software, analytics and infrastructure to help your business run more efficiently, more effectively and less expensively.

© 2017 9th Gear Marketing / Steve Reynolds

All the works contained in this portfolio are original works of Steve Reynolds to only be used by his client. Any attempt to steal, alter or plagiarize the work will be prosecuted.