

# **Home Page**

# The only thing we changed about the shipping and trucking industry... EVERYTHING.

We call it Streamlined Shipping Systems — And you'll only find it HERE.

### SHIPPERS:

Welcome to a FASTER, EASIER, SAFER and more SECURE way to hire trucking companies
WITHOUT the Fees, Risks and Headaches.

**Learn the benefits of Freightmouse for Shippers >>** 

### **CARRIERS:**

Discover a business BREAKTHROUGH where you can expect MORE business, HIGHER profits and GREATER control!

**Learn the benefits of Freightmouse for Carriers >>** 



## **Shipper Landing Page**

# Are your current shipping practices costing you valuable TIME, RESOURCES and PROFITS?

# There's an easier, risk-free and hassle-free way to ship your goods.

As a manufacturer or supplier, you demand a lot from your shipping needs and carriers.

- #1 Get it there on time, safely and securely.
- #2 Get it there for the least possible price.
- #3 Get it there without demanding much of my time, energy and follow-up.

Sure, you may be happy with just how quickly and safely your goods are shipped. But what about the other TWO?

# Today there's a BETTER way to run your shipping department (And it involves a mouse.)

As incredible as most truckers and carriers are, there's a giant hole in the whole shipping process.

First, that hole devours a good chunk of your profit. By using a third-party broker to arrange your shipping needs, you may be losing up to 30% in fees! Thankfully, because Freightmouse easily and quickly puts you in control, you SAVE all of those fees and middleman markups.

Second, you may notice that much of your time is sucked away through that hole. Through an endless verification process costing you significant hours on phones, faxes and follow-ups, the hassles and headaches can consume your day. Freightmouse's process is streamlined. We maximize technology and minimize demand of your time.



# Saving you time, money and hassles

Getting started with Freightmouse's Streamlined Shipping System is quick and easy. Once you do sign up, the process puts you 100% in control. Here's the simple Freightmouse process:

**Step 1: Create your company profile** & choose the requirements that work best for you ( (carrier insurance requirements, payment terms, etc.)

**Step 2:** When you're ready, **create your shipment.** It's fast and easy because everything is automated, including paperwork, rate confirmations and Bills of Lading.

**Step 3:** The industry's best, pre-qualified transportation companies come to you. **You choose who ships your goods.** 

**Step 4 The progress of your shipment is easily tracked electronically.** Drivers update the status of your shipment in real time.

**Step 5: Paying your freight charges is simple.** Simply mail payment directly to your carrier based on your payment terms. Our accounting platform keeps your accounts payable organized.

Throughout the whole process — start to finish — you are in the driver's seat! You control the way you wish to book trucks — book them automatically or screen each carrier profile as it comes in. Your business identity stays private until you choose to do business with a Carrier.

Why not put an end to the frustration, hassles and headaches (not to mention the extra costs) of working with a third-party shipping broker?

Get started now to streamline your shipping with Freightmouse



#### **Our Haul Check Software is the Secret**

How are we able to guarantee you spend far less time properly quality a carrier for your shipment? It's the magic of our Haul Check software — the FUTURE of the transportation industry.

Not only does Haul Check speed up the process and save HOURS of your time, it ensures only the BEST top-rated carriers make the cut. Now you can be confident that every carrier you hire is the right carrier for the job!

No other software can do what Haul Check can do! Here's a sneak peek at how it shines...

### 1. Complete Carrier Profiles

Every carrier profile is verified and monitored by a member of the Freightmouse Transportation IQ team. Everything you need to hire (or not) is there: Insurance documents and certificates, operating authorities, FMCSA safety data, reviews from other users and more.

#### 2. Automated Validations

Back in the old days (today), you would have to spend countless hours verifying insurance levels, liabilities, cargo insurance, declared value... EVERYTHING. This can take hours or even days. Thankfully, Haul Check does it ALL for you using its advanced algorithm. DONE.

#### 3. Complete Review of Shipment

Next, Haul Check reviews everything necessary about your shipment. It compares cargo policy exclusions on the carrier's insurance to the commodity you are shipping. It also prevents carriers from booking your shipment that requires refrigeration unless they have reefer breakdown coverage included on the policy. Wish to ship a hazardous material? Haul Check confirms the carrier has the required PHMSA certificate. Yes, this Haul Check software thinks of everything!

#### 4. Safety Rating Review

Finally, Haul Check visits the FMCSA database to qualify the carrier's safety rating in real time. You will be alerted if there is anything amiss on their record. Also,



Haul Check is so smart, it notifies you when you should physically verify the truck at your dock based on scheduled vehicle policies some carriers have.

Get started now to streamline your shipping with Freightmouse

### **Carrier Landing Page**

# Do you want to enjoy more frequent hauls — Each with greater profits?

# Now there's a way to connect you with the best shippers at the best routes and profits.

Are you a licensed transportation company with an active DOT number and operating license?

Do you want shipper direct freight? Are you looking to grow your company?

If you answered "YES!" to these 3 questions, Freightmouse wants to introduce a better way to run your carrier business...

# That puts YOU 100% in control of which shipments you haul and the price you deserve to be paid

Getting started as a carrier with Freightmouse's Streamlined Shipping System is quick and easy. Once you do sign up, the process puts you 100% in control. Here's the simple Freightmouse process for carriers:

**Step 1: Create your company profile & add your documentation.** Add a logo or profile picture to enhance your image (and get more business). The best part: You only have to do this ONCE! That's right, you no longer have to fax new documents every time you haul new freight.

**Step 2: Next, do a search for shippers who need your services.** Our advanced algorithm ensures you find the highest rates per mile and highest paying gigs based on your location.





**Step 3: Make smart decisions.** Every shipment is included with all the details you need to know before you book, including simplified business credit information.

**Step 4: Book a shipment easily.** No more making calls, faxing, emailing and following up. Your transaction is flawlessly automated on Freightmouse. Simply submit a request and receive an answer within 30 minutes or less. Just e-sign the automated PDF rate confirmation to approve. Isn't technology awesome?

**Step 5: Update the status of your shipment quickly and easily.** We will send a text message link to the driver to update the shipment at each milestone.

**Step 6: Get paid!** You will receive payment by mail directly from the shipper based on the payment terms you agreed upon. Again, because there's no middleman and paid directly from the shipping company, you can be assured you'll receive the highest pay possible.

Throughout the whole process — start to finish — you are in the driver's seat! You choose which shipments you want to haul. You choose which businesses you wish to work with. You choose the routes that fit your schedule. And you choose your rate of pay.

Why not take action now to start getting MORE business and MORE profits?

Get connected now to a whole new world of shippers with Freightmouse

# **About Us Page**

"What if we could enhance the BEST of the shipping industry — **the hard-working truckers, fleet of carriers and quality relationships**...

All while eliminating the worst of the industry — the inflated middleman markups, the nightmare verification and constant follow-up?"

As a group of highly experienced professionals with a combined century worth of logistics, export, compliance and business administration experience, that was the





question we asked ourselves. The answer and solution to today's inefficient and overpriced shipping industry: **Freightmouse.** 

Freightmouse was the vision of Jeff Battaglia, a seasoned veteran of the trucking industry. After building a transportation business from the ground up, Jeff became frustrated with the traditional shipper-broker-carrier bottleneck. Half his day was spent with phone calls, faxes and follow-up to third party brokers. Then those same brokers took about 30% right off the top!

He asked another question: "Since so many in the shipping industry share my frustrations and since we have the technology to change it... why isn't anyone changing it?"

So in of 2014, Jeff and his Freightmouse team decided to change it.

After gaining experience in freight brokering and receiving certification by the Transportation Intermediaries Association Jeff decided to create a new kind of transportation intermediary. One that puts businesses like yours FIRST.

By putting YOU first, Freightmouse's Streamline Shipping System

- Eliminates the need for a middleman third party broker (and their fees)
- Frees your time to build your business rather than chasing contracts and verifications all day
- Gives you more power and control than ever before

#### **Our Vision For Your Business**

Our ultimate goal is to help make your business more profitable, more productive and more efficient.

Our technology-focused Streamline Shipping System eliminates inflated third party pricing, saves you time and reduces risks thanks to our one-source streamlined connections.

Get started now to streamline your shipping





### **FAQ Page**

#### **SHIPPER**

#### What is Freightmouse?

Freightmouse is an automated freight booking platform that connects you directly with the carrier WITHOUT the added 30% middleman markup. Our automated process provides a faster, easier, safer and more secure way to hire trucking companies with no fees, risks or headaches.

#### How will Freightmouse improve my business?

We created Freightmouse with the busy shipper in mind. We make it easy and risk-free to book trucks on your own. No third party to arrange shipping — No extra fees — No insurance and regulations hassles.

Rather than deal with the phone calls, faxes and frustrations of hiring and qualifying a trucking company, Freightmouse makes it fully automated. Simply create the shipment you need in just a few clicks, and the most qualified trucking companies come to you. All of the necessary documentation is organized and easily maintained.

Plus, it's all customizable! Choose your own minimum insurance levels, detention time and even payment terms. Freightmouse is today's most convenient, easiest and cost-reducing way to run a successful shipping department.

#### Is Freightmouse a third-party broker?

No. Freightmouse was created by industry professionals to make shipping freight easier and less costly for you. Our process does exactly what a very good broker does, but you are in complete control of what arrangements you wish to make.

#### What area does Freightmouse service?

We are currently servicing shipments originating in the North East USA. However, we will be expanding to cover the entire country in the very near future. If you are not located in North Eastern USA and are interested in using the Freightmouse system please email us at <a href="mailto:inquiries@freightmouse.com">inquiries@freightmouse.com</a> so we can send you promotional offers and details about when we will be available in your area. Please include your company name, contact name, the city and state where you are located, and your phone number in the email.





#### How do I create a new shipment that I need to get covered?

You simply enter pick-up location(s), provide your destination(s), then select the required equipment and answer a few questions. Next, you get to name the price you would like to pay.

Every shipment created generates a unique identifying number called a Freightmouse number. You can also add your own shipment number or pick-up number to keep yourself organized. All of your locations can be saved for future use including the trailer requirements. So creating future shipments is a snap!

#### What documents are developed in the process?

Freightmouse knows the importance of thorough documentation throughout the entire shipping process. We make it as simple and seamless as possible.

Each shipment creates a legal rate confirmation that is issued to the carrier on behalf of the shipper. If you choose, you will have the opportunity to review each rate confirmation before you submit the shipment details . This document is sent to your carrier when the shipment is booked and includes the pick-up information, delivery information, and the agreed rate. This is your agreement of carriage and keeps the transaction straightforward.

Next, the carrier signs this document on Freightmouse and sends the signed version back to you. You may view or print at any time. Your user interface will show you all of your shipments as well as the status of each. Additionally, you can view and print daily or weekly shipment rosters to keep yourself organized throughout the day.

As an optional feature, you can answer a few extra questions when you create a new shipment. Plus we will create a Bill Of Lading for you to issue to the carrier at the time of pick-up at no additional charge. \*Please Note: It's the user's responsibility to determine if our Bill of Lading is right for your business.

#### How do I pay the carrier after the shipment is complete?

Frieghtmouse uses company credit information (Dun & Bradstreet data) as part of the decision making process for the carrier. This has a huge benefit for you as you are allowed to choose the payment terms that work for you.

Your shipment will be billed by the carrier directly on the Freightmouse platform. When each shipment is billed, the shipment is automatically moved from your active





shipments to a billed shipments folder in your account. The billed shipments section is a simplified accounting platform where all of your billed shipments are collected until you archive them. They will be listed for payment and have due dates based on your payment terms.

You can open the bill to view or print the bill of freight charges along with the uploaded signed proof of delivery. Also, you can create a separate login for your accounting department to have access to the billed shipments. Just send payment directly to your carrier by mail. No messy online payment, no hassle.

#### Who will see my business profile?

At Freightmouse, we make discretion a top priority. Your identity is kept anonymous until you agree to hire. Therefore the only other parties that will see your company profile are carriers who are interested in moving your shipment. Your identity is only then revealed on your rate confirmation that is sent to the carrier.

#### Who will see my Dun & Bradstreet business credit information?

The Dun & Bradstreet business data is attached to your anonymous shipment profile and is able to be reviewed by any carrier who is interested in moving your shipment. The information within your profile only gives reference to how your company pays its bills based on information collected by Dun & Bradstreet. Your identity is protected until you choose to do business with another member. In addition, we never include any information that puts your business in a poor light. To see a sample of the information displayed click here.

#### Can I ship less than truckload (LTL) shipments on Freightmouse?

Absolutely. We've incorporated a freight class calculator for your convenience. Simply enter the dimensions and the weight, we do the rest.

#### Can I ship freight that requires refrigeration (reefer loads) on Freightmouse?

Yes. The same metrics are used in the Haul Check process. Additionally, we scan every carrier's cargo insurance policy to make sure that the policy is endorsed to provide Reefer Breakdown coverage for any shipment that requires refrigeration.

#### Can I ship household goods on Freightmouse?

You can, however we don't recommend it. The Haul Check process does not scan for carrier operating authority types. Therefor, in order to properly book a carrier, you would need to manually check each carrier's profile for an operating authority that





includes motor carriers of household goods. You will be better served by calling moving companies or finding a broker of household goods.

#### Can I ship hazardous material on Freightmouse?

Yes. When you create a new shipment you will be asked if the shipment includes hazardous material. Then you will need to choose the UN code. The system will automatically import the proper shipping or abbreviated name for your material. Any shipment labeled hazardous material cannot be requested by any carrier unless the carrier has a valid PHMSA certificate on file.

Does your shipment require a HMSP? No problem. We also scan carrier's profiles for that too. We only recommend that if you do not supply carriers with placards you communicate what placard is required as well as bring 4 of them (entered in the shipment details). In addition, it is always good practice to check the driver's license when they arrive to make sure they have an endorsement for hazardous material.

#### How does the Text Alerts feature work?

The Freightmouse Text Alerts feature is designed for your convenience. Rather than needing to have access to a computer all day, simply provide your cell phone number. We will text you when a new request is made to move your shipment. \* Standard text messaging rates apply

#### How are my shipments updated?

The Freightmouse system automates a SMS message (text message) to the driver's cell phone, creating a conversation between our team and the driver. We ask the driver to respond to our questions during shipment milestones.

Each time the driver updates the shipment, you'll see the shipment status on your screen. Of course, these milestones are only reported when the driver is not operating the truck. In addition, the driver or their dispatch can update the shipment from their Freightmouse screen.

#### How does Rate Insight work?

Rate Insight is the industry's most comprehensive pricing tool to help you offer the lowest competitive rate possible. Rate Insight takes the data from shipments that have been booked by other users in your area. You'll receive the most accurate pricing data offered to best gauge your offering. Of course, all of the data you see is anonymous.





#### When I click the Rate Insight tab I get limited or no information.

If you are getting limited information about a particular lane that means we do not have enough data to support accurate information yet. If you have been shipping that lane previously, you should already have a good idea of what you want to pay. If it's a new lane, we suggest getting a quote from another source and posting it here for less. You can always change the price of any shipment if you are not getting requests.

#### Can Freightmouse suggest a price I should pay?

The real benefit of Freightmouse is that YOU and the market set the price. Freightmouse is a new type of freight matching service (non-commission shipper direct) where users have complete control of pricing structure. If we suggested pricing, it would be based on brokered or published rates and that goes against the Freightmouse philosophy.

#### How does Freightmouse create Bills of Lading?

When you are creating a shipment, simply click the optional "Generate Bill of Lading" button to add in additional information to the shipment. When you add an item number to the material description it automatically get stored in your account for future use. This feature will save you an enormous amount of time creating Bills of Lading in the future.

#### Do I have to use the Bill of Lading section?

No. The Bill of Lading is an optional feature when using Freightmouse.

#### How can I know the carrier is properly insured?

Every carrier that requests your shipment is screened by <u>Haul Check</u>. Their profile is compared to your profile in addition to your shipment details. This process completes a screening similar to what a good freight broker would do, but with an added benefit. Our service does it on every single shipment in real time with the most up to date information available.

Every carrier is required to have insurance certificates attached to their profile before being verified to use Freightmouse. The certificates can be reviewed by you at any time. Plus, we are endorsed on each certificate to provide notice in the event of a policy change. The Freightmouse Transportation IQ (Insurance and Qualifications) team verifies every certificate for authenticity and we monitor every carrier consistently. You can even review the last time our team verified the documentation. This is located on the carrier's profile.





The Haul Check process will also prevent carriers from requesting your shipment if any coverage is set to expire within 7 days of your delivery date. However, you must be properly informed that although insurance certificates are excellent forms for showing evidence that coverage exists, they should never be considered a guarantee. We highly recommend calling the carrier's insurance agent after the shipment is booked to get confirmation on coverage. Moreover, having the agent email you an insurance binder prior to pick-up is the closest thing to a guarantee you could have. A quick phone call to an insurance agent is a small price to pay for the additional assurance.

#### CARRIER

#### What is Freightmouse?

Freightmouse is an automated freight booking platform that connects you directly with the shipper. Our automated process provides a faster, easier, safer and more secure way to provide more hauls for you.

#### Is Freightmouse a broker?

No. Freightmouse was created by industry professionals to make shipping freight simple and more profitable for carriers. Rather than dealing with third party companies, you're work and get paid directly by shippers. No one takes money from your shipment revenue.

#### What are the booking capabilities for an owner operator versus a carrier?

The carrier account has no restrictions and may book as many shipments simultaneously as they want. The owner operator account can only request one shipment at a time. Until that shipment has an answer (30 minutes or less) the owner operator may not request another shipment.

#### What area does Freightmouse service?

We are currently servicing shipments originating in the North East USA. However, we will be expanding to cover the entire country in the very near future. If you are not located in North Eastern USA and are interested in using the Freightmouse system please email us at <a href="mailto:inquiries@freightmouse.com">inquiries@freightmouse.com</a> so we can send you promotional offers and details about when we will be available in your area. Please include your company name, contact name, the city and state where you are located, and your phone number in the email.

How will Freightmouse improve my business?





Whether you are looking for back-hauls or everyday loads, Freightmouse will help make your company more profitable simply because we connect you with shipper direct freight only. The shipper pays you directly — we don't take any revenue from the shipment. Freightmouse is like having a list of your own shippers who offer you the freight you want directly. We automate the process of booking and updating the shipment which saves you from having to spend countless hours calling, emailing, faxing and following up.

#### How do I get paid?

The shipper pays you directly by mail, based on the payment terms listed in the shipment details and rate confirmation.

Can I get a Fuel advance after booking a new shipment?

No

Can I use an Invoice factoring company?

No

#### Who will see my insurance documentation?

A member of the Freightmouse transportation IQ team will review all of your documentation before you are approved to use our service. Every shipper is also given the opportunity to review your complete profile and documentation when you make a request for their shipment.

#### Who will see my business profile?

A member of the Freightmouse transportation IQ team will review your profile before you are approved to use our service. Every shipper is also given the opportunity to review your complete profile before agreeing to tender the shipment to you.

#### How does the Text Alerts feature work?

The Freightmouse Text Alerts feature is designed for your convenience. Rather than needing to have access to a computer all day, simply provide your cell phone number. We will text you when a new request is made to move your shipment. \* Standard text messaging rates apply

#### How do I update the status of the load?

The Freightmouse system automates a SMS message (text message) to the driver's cell phone, creating a conversation between us and the driver. We ask the driver a series of questions for the driver to respond during shipment milestones. Every time the driver





updates the shipment it is available for you and the shipper to see in your screen as the shipment status. None of the milestones are when the driver is operating the truck and the responses are a simple 1 or 2. In addition, the driver or dispatch can update the shipment from their Freightmouse screen on your computer or mobile device.

#### Why do you require an Acord insurance certificate?

This insurance certificate provides the best evidence of insurance, proving that your company meets the standards that most shippers require.

Why does Freightmouse require that I list them as a certificate holder on my insurance certificate?

As a type of intermediary, we need to meet a certain standard for all transactions completed here. Being a certificate holder only endorses your certificate to provide notice to Freightmouse in the event of a policy change. We <u>do not</u> require to be named as additionally insured, and as a certificate holder it gives us no rights to your insurance policy. Nothing changes on your end.

My insurance agent does not use the standard Acord form. Is that okay?

No problem. We will accept most insurance certificates as long as they are properly endorsed to provide notice to Freightmouse in the event of a policy change.

I changed Insurance companies. What do I need to do?

Simply go to your profile page and upload the new insurance documents. We will notify you when we verify your new documents.



### **Contact Page**

Ready to discover a faster, easier and no-hassle way to satisfy your shipping or carrier needs? Get started now to streamline your shipping.

If you have questions about how Freightmouse can make your business more efficient and profitable, please connect with us in a variety of ways — Email, phone or Live Chat.

#### **Instant response Live Chat**

Chat with a Freightmouse team member right now! Simply click on the box in the lower right hand corner of your screen.

#### Talk to a human

Phone — 516-261-9777

#### Get a quick Email response

Get started — sales@freightmouse.com Customer service — support@freightmouse.com General inquiries — inquiries@freightmouse.com

#### Or write to us

Freightmouse 137 Express Street Plainview, New York 11803

#### **Hours of operation**

Monday-Friday 9am-5pm EST

#### Looking for a career with an innovative company? We're Hiring!

Freightmouse wants career-minded individuals to join our winning team. We are currently seeking applicants for our direct sales and transportation IQ teams. Experience with logistics or commercial insurance is a plus, but not necessary. We will train the right candidates.

If you are located in the Long Island NY area and are interested, please email your resume to careers@freightmouse.com