

If you want to grow rich, Money is the last thing you'll need.

Dear Friend,

Your total worth right now — all of your money, assets, and the income you generate — is considerably less important than the financial principles, ideals, and actions you live by every day.

Because the wrong principles will have you running on a treadmill of mediocrity your entire life — until they eventually devour your worth.

However, living your life by the RIGHT fortune-amassing principles GUARANTEES your future prosperity. And there is only ONE proven set of principles ... and we will hand them to you today.

Your wealth-building principles are paramount. It's these guiding principles that determine if you'll retire at fifty — or work until you're seventy.

With the right principles in place, you'll be able to give more to charity, give more to your children's education, and still be able to have more money than you need throughout your life. You'll watch your money steadily grow — along with your confidence, your gratitude, and your sense of fulfillment.

As critical as these principles are, many people in today's generation are void of them. It's why celebrity millionaires repeatedly have financial troubles. And why lottery winners are statistically more likely to go bankrupt.

It's why "get rich quick" has never and will never work. Because people ignore the proven principles in favor of the investment opportunity of the day.

- Tens of thousands of "house flippers" are now stuck with two (and in some cases three or more) mortgage payments because the housing market flipped
- Many lost their life savings when their "sure-thing" stock dropped like a rock as the company went belly-up
- And do I have to mention Bernie Madoff and other investment scoundrels who get rich off the backs of their unsuspecting clients through deceit, commissions, and fees?

For those who fall victim to life's temptations and get rich quick opportunities, it's not their fault. They are simply never taught the wealth-building principles I'm going to offer you today.

Now it is time for you to listen to the world's most perennial wealth-building principles

We are proud to offer every one of these life-changing principles through an exclusive Nightingale-Conant audio program: George S. Clason's *The Richest Man in Babylon*.

Once you discover the principles for yourself, you'll understand why we believe more millionaires have been created, more thriving businesses have been built, and more character has been carved from this classic, foundational financial advice than any other...in the history of the world!

Simply put, the people (and there have been many millions of them) who have utilized the wealth-building tenets from Clason's tale of Babylon are either successful and prosperous now, or are squarely on the path to becoming wealthy someday.

Don't get me wrong, it's not magic. And you won't build your fortune in weeks, months, or even a couple of years. But if you take what this system teaches to heart and apply the proven principles, you'll steadily and methodically grow your money. From a surplus, to a modest amount, and finally a legacy-leaving fortune. GUARANTEED.

A showcase piece for any personal development library. Upon listening, you'll immediately know how to best use Clason's absolute principles and apply them in today's economy, with modern investment tools, and today's money habits. Nightingale-Conant's *The Richest Man in Babylon* combines the sound financial foundation of the ancients with the real-world application for today.

Never before have these essential wealth-building lessons come to life in a way that can only inspire success.

I strongly believe this inspiring audio program can significantly enhance your happiness and contentment as it helps grow your wealth. Just as it's done for countless others before you.

To your most prosperous future,

Vic Conant
Chairman, Nightingale-Conant

P.S. Do you live in a world of HOPE or EXPECTATION? Do you hope you will get a promotion and increase your salary or do you expect it to happen? Likewise, do you hope you'll have enough money to send your kid to college, retire in comfort, and travel the globe — or do you expect it all? Today, we are simply offering you a bridge. A bridge from hope to expectation. A bridge to ancient Babylon ... go ahead, cross it now. You have nothing to lose, and a fortune to gain.

[Offer and close omitted from sample]