

**If you ever worked hard to achieve a goal
and fell just short, most likely**

IT WASN'T YOUR FAULT!

**You simply weren't aware of the
very best tools available.**

(And today, they're available)

I'm sure you're doing well in life.

But even so, if you're like most people you have big plans, big dreams, big goals.

No matter what you're earning, you want more.

No matter how much happiness you have in your life, you want more.

And somehow there's still a wall between you and the goals you seek.

An immovable obstacle placed between your good intentions and action.

A disconnect between your efforts and your results.

For everyone who has given 110% and received nothing to show for it.

For everyone who has taken all the right steps to only take two steps back.

For everyone who wants to go beyond "good enough" — and wants this week, month, or year to finally be the one, here's the formula that can make it happen. Almost every time.

"Within six months ... I have increased my income by 20%!"

- Christopher Yonker

"... increased our productivity by 120%..."

- R. Wilkinson, Account Manager, Banking

"... I now feel more positive about my future plans."

- J.B. London

The Express Train to Your Most Challenging Goals: The 5 Requirements FINALLY REVEALED

You've probably been at a disadvantage in trying to achieve your personal and professional goals. Like, both-hands-tied-behind-your-back disadvantage.

Unbeknownst to most, there are 5 essential keys to maximizing your chances of achievement — all while minimizing the time it takes to get there and minimizing the obstacles you'll likely encounter.

If you have one or two of these keys, well, I'll be honest. You may just be setting yourself up for failure. The road to your goals will be a much more difficult climb. This is where most average people tend to be — which is exactly why they remain "average".

Trying to accomplish your dreams with three or four of them is far more likely to happen. Though it won't be as quick or as painless as you probably had hoped.

FIVE — All Five is your maximum achievement sweet spot. And that's just what we're handing you today — ALL 5!

Here are the 5:

- 1) **Clarity**
- 2) **Support**
- 3) **Direction**
- 4) **Motivation**
- 5) **Accountability**

Armed with each of these, you'll crush obstacles standing before you as you sprint to your life-changing accomplishments.

Today, for the first time ever, we provide ALL FIVE achievement keys in our **NEW** program by renowned achievement expert Brian Tracy titled ***Personal Success Platinum Mentoring!***

"I am thankful to her for helping me realize my potential..."

- T.D. London

"I am thinking with that mind I had when I was six years old and could do anything I wanted to..."

- Katie Lesesne

"...I feel I am able to change my life for the better."

- Clive Davenport

“It almost feels like cheating...”

Get the Breakthrough You DESERVE with The Five Essential Keys for Maximum Success

Our *Personal Success Platinum Mentoring* program is likely the most aggressive results-focused experience you'll ever be a part of. And if we do our jobs right, it just may be the last one you'll ever need.

How can I speak with such confidence? Simple. Because this ground-breaking program offers a continuous dose of these five essential achievement keys. In fact, I'll break them down for you right now:

CLARITY – In order to achieve, you must have intense focus and clarity. Perhaps you've watched your child's school play — and your eyes are glued to your kid — everything else falls away.

That's the dedicated clarity you need on your personal and professional goals — and shall have — with this new program.

SUPPORT – Mother Teresa is about the only soul that comes to mind that has done so much without help. The rest of us aren't her — therefore, we must have help. Going it alone simply makes the journey longer, tougher, and much less possible.

That's why the foundation of this *Personal Success Platinum Mentoring* is support.

DIRECTION – Read a dozen different books, and each gives you a different direction to reach your goal. But which one do you follow?

Based on decades of proven research and the habits of the most successful people, this program provides the surest, soundest, and swiftest way toward your goals.

MOTIVATION – The clearest path means nothing if you don't always have that burning desire that throws you out of bed in the morning. The motivation that goes far beyond will power and self-restraint. *Personal Success Platinum Mentoring* gives you the inspiration to keep you as hungry on day 30 as you were on day one.

ACCOUNTABILITY – This is the one key most think they can do without — but we kid ourselves. In fact, accountability is a large part of most of our past success. Grades in the classroom — accountability. Wearing a bathing suit on the beach — accountability. It lurks behind you during your quarterly review at your office, it hides in the pews at church, and it's ready to say “Gotcha” as you stand on a scale.

With the guidance of this program, including one-to-one personal mentoring, you will be held accountable for the changes you want to make in your life. **Accountability is the key to taking affirmative action!**

Without each of these five keys, you may just be setting yourself up for failure. Sure, you may accomplish one or two of your goals. But you won't have the formula in your heart, mind, and spirit that drives you to your goals at record speed.

"My profits have gone up and I now have a successful business..."

- A. Gatab, High Wycombe

"I finally took the holiday I have always dreamed about with my wife and the kids..."

- B. Graham, MD Software IT

The REAL Strength Behind Our *Personal Success Platinum Mentoring* Program — Your One-to-One Support

It's time to go beyond simply reading a personal development book. It's time to stretch your mind farther than it's ever been stretched. You see, there's absolutely nothing that compares with listening to an expert take your concerns, problems, and obstacles, and presenting sound solutions to each and every one.

And that's exactly what's at the heart of our *Personal Success Platinum Mentoring* Program! Through a series of three 40 to 45 minute phone calls, your success mentor and you work closely together to create a practical, step-by-step blueprint for achievement that's personalized to your goals.

From the first phone call to the last, your achievement consultant works with you to:

- IDENTIFY and clearly define YOUR goals
- DEVELOP a strategic plan to achieve YOUR goals
- DEFINE YOUR strengths and overcome YOUR weaknesses
- CHANGE YOUR perceptions and overcome YOUR current comfort zones
- IMPROVE YOUR perceptive skills as well as discover new skills
- MAINTAIN FOCUS on YOUR goals and motivate YOU to achieve them
- HOLD YOU ACCOUNTABLE to the commitment to take action steps toward YOUR goals
- ENCOURAGE AND MOTIVATE YOUR efforts every step of the way

This powerful formula of clarity, support, and most importantly, accountability, has empowered thousands of people to achieve their dreams and transform their lives far quicker than they ever could have done alone!

So easy ... these life-transforming mentoring sessions slide perfectly into your busy lifestyle. Because it's all done by phone, there's no travel. YOU CHOOSE when it's convenient for your schedule. YOU CHOOSE if you want to take the call at home or at work.

You can even choose if you want to dress for success or wear your most comfortable clothes. Most importantly, YOU CHOOSE what YOU WISH to accomplish with each mentoring opportunity.

And you can be sure the person "hand-picked" to work with you is among the most qualified achievement consultants in the industry. In fact, each of our achievement consultants must be accredited members of the International Coaching Federation and personally instructed by our expert authors.

Once you experience the first mentoring session, it's as if your achievement consultant throws your heart over the fence so the rest of you will follow.

Our Most Complete Personal Development Program. Period. And Your Most Complete Life.

This eye-opening program starts precisely where it should — with YOU. Session 1 reassures you that you are the most important person in the world. Throughout this session, you'll:

- **Discover the simple formula you can use to DOUBLE your income** – It works for anyone who tries it. Thousands of people over the years have used it, and there's never been an exception!
- **The seven disciplines that practically guarantees your long-term success.** Embrace these seven ways of thinking today, and you may just have a completely changed life this time next year.

Most people spend more time planning their vacation than planning their future. The old saying holds more truth today than ever, Fail to plan and you can plan to fail.

Packed with the personal strategic planning tools you need to succeed in business as well as life, you'll discover:

- **One of the most important skills you can develop** that significantly enhances your relationships; your investments of time, money and emotion; as well as your career.

- **How to write the most complete and rewarding personal mission statement** that presents the perfect target, motivation, and accountability. You'll be amazed at how the right words can PUSH you to your goal!

Only 3% of adults have clear, written goals they work on every day. So what's so special about them ... well, for starters, they earn 5 to 10 TIMES more money than the 97% who live without solid goals.

I guarantee once you discover the proven goal setting formula in Session 3, you'll start achieving all that you are capable of achieving. Get ready to discover:

- **How one simple act can multiply your earnings by 5 to 10X** while you run circles around a certified genius!
- **The simple you-have-to-experience-to-believe exercise that will push you to accomplish your most far-reaching dreams.** *A word of warning:* It costs about \$1.50 to get started and will devour five or ten minutes of your day.

Effective time management is THE central skill of success. Yet most of us get it wrong.

In Session 4, you'll quickly learn the secrets of some of the most effective and efficient high achievers. They've cracked the formula to accomplish a solid week of work in as little as two or three days! You'll learn:

- **The secret to DOUBLING your output in just one or two days!** Start on Monday and become a top performer by Wednesday!
- How anyone — including YOU — can swiftly **move into the top 10 percent of your field.** Without the expense and time of going back to school.

You are not a pinball being bounced around in the game of life — simply responding to what happens to you. You are in complete control.

Session 5 invites you to begin thinking the exact way the happiest, most energetic and most successful people think. You'll attentively listen as:

- **Brian Tracy uncovers the ONE absolute predictor of success and happiness based on 25 years of research.** More than any other quality, if you have THIS, you're on the path to achievement. Do *you* have it — will you likely be a success ... or not?
- **Brian reveals there are just 2 obstacles standing in your way of maximum confidence and self-esteem** — No question, they'll paralyze you and your achievement opportunities. Rid your life of them forever!

Your potential is largely determined by your ability to generate valuable ideas that you and others can use to achieve goals. And since your ability to generate ideas is unlimited, your potential is unlimited as well.

Session 6 explores the recesses of your mind. Get ready to supercharge your intelligence and creativity with proven brain boosters. You'll hear:

- Brian Tracy blow the lid off of one of the most powerful and effective creative thinking tools ever explored. **Just 15 minutes can produce dozens of career-catapulting ideas!**
- **Simple, quick, but powerful exercises designed to increase your intelligence, your idea production, and your creativity.** Keep this one hidden-away from competitors — they'll be eager to steal these tools.

There has never been a time where leaders are more in demand than today. Your ability to move to the front and lead can impact the results you attain.

In Session 7, Brian Tracy hands you the baton and challenges you to lead your organization and your family. Whether you're a natural born leader or a follower, he presents a proven leadership plan anyone can adopt. You'll learn:

- **The greatest discovery in all of human history exists inside TEN simple words.** Follow this advice — everyday — and you too can assume the position of an exceptional leader.
- **The TWO qualities shared by ALL leaders.** The proof was in 3,300 studies on "What it takes to be a leader". Live by these two qualities and help drive your business and family straight to success.

A full 85% of your happiness and inner peace stems from your relationships with your family, friends, and coworkers. Without these solid and beneficial kinships, your personal success crumbles.

Once you review Session 8, you'll know just how to strengthen the bonds between those you love. Among other things, you'll discover:

- **The ONE SINGLE ingredient that is pivotal to a long, happy, and healthy life.** (It's NOT what you think.)
- **When it comes to building personal relationships, this one tool is 6X more valuable than anything else.** Most of us fail to do it well ... the reason for so many divorces and strained relationships.

You can call it wealth, prosperity, or just plain 'being rich'. It simply means you no longer worry and stress about money matters. When you get there, you can devote your time to the people you cherish most.

Session 9 opens your eyes wide to unique philosophies, ideas, and formulas for building wealth, including:

- **Years of research uncovers what self-made millionaires think about most!** Plus, emulate the seven leading qualities of these affluent people so that you can DUPLICATE their riches!
- Regardless of your education or experience, **I can guarantee that you can achieve ANY level of prosperity by simply adhering to Brian Tracy's Golden Truth.** Works just about every time!

Your greatest wealth-building tool is your income. Never again settle for "cost of living" increases or mere 2% raises. Learn the secrets to maximizing your effort in minimal time and watch as your title and dramatically shift.

Simply listening to Session 10 can immediately pay for the price of the program.

- You'll discover the secret to getting a 20% pay raise — **before your FIRST day on the job!**
- Ask yourself one simple question, multiple times a day, and **you can't help but fast-forward your career and increase your salary!** Your boss will notice results the FIRST time you ask yourself these 11 words.

Your health is the purest source of your wealth, your happiness, and your personal success. Without it, nothing else matters. You're in luck, because today you can live longer and healthier by design, rather than by chance.

Session 11 brings your health, vitality, and fitness to the forefront. Learn just how to maximize your health and minimize disease simply by:

- Discovering the 3 poisons most all of us ingest everyday that are linked to cancer, heart disease, and obesity. **Simply avoiding these three puts you among the healthiest people in the world!**
- **Giving yourself the absolute best chance of living energetically and disease-free to age 80, 90 or even longer!** It's not as difficult as you might think — just follow Brian's proven advice.

Even those who are penniless can live the richest lives on Earth due to their personal character. Your character is your legacy that you share with everyone around you and pass down to your children.

Session 12 puts your sacred character in the spotlight. As a result of reviewing this session and applying its wisdom, your character can only strengthen. Discover:

- **The TWO personal qualities that provide your sturdiest foundation for building your strongest personal character.** If you don't have these two in your life, your hopes and dreams may eventually tumble like a house of cards.
- **How to achieve your absolute fullest potential.** It takes just 6 disciplines to get there!

FAIR WARNING: This program involves considerable effort from YOU! If you are willing to be committed to bettering your life, the results are nothing short of extraordinary. However, if you skip the audios, the exercises, or the one-to-one achievement guidance, your best life could skip right past you.

Your Springboard to Massive Personal Achievement BEGINS HERE

Right now, I'm proud to say, there are more than 400 products in the Nightingale-Conant personal development library. Each helps to shape lives in its own unique way.

Writing to you today, I can honestly say that this opportunity is the most complete one that exists. No other program offers this level of accountability and support. No other program can impact your life as effectively and as quickly.

Here's everything you'll receive with Nightingale-Conant's *Personal Success Platinum Mentoring Program*:

1. Brian Tracy's *Personal Success* Audio Program (A \$299 Value) — ONLY available through Nightingale-Conant.
12 complete sessions on 12 CDs comprising nearly 10 hours of original life-changing instruction, motivation, and strategies in the areas of: Strategic Planning, Financial Planning, Intelligence, Leadership, Time Management, Power, Goal Setting, Career Success, Health & Fitness, Relationships & Character
2. Earl Nightingale's timeless audio message, *The Strangest Secret* on CD: Perhaps the most powerful and influential 40 minutes you'll ever hear (A \$19 Value)
3. Complete Written Transcript of Brian Tracy's *Personal Success* Program (A \$49 Value)
4. *Personal Success* Worksheets: Featuring questions and exercises created to push you closer toward your goals as well as Pre-Call Forms and Post-Call Forms to maximize the effectiveness of each one-to-one call. (A \$49 Value)
5. All materials bound in an attractive leather portfolio — a showcase piece for any personal development library! (A \$20 Value)

6. Pre-Mentoring Introductory Call — Your opportunity to meet your achievement consultant (A \$49 Value)
7. FIRST MENTORING SESSION — 40 to 45 Minute Call, One-on-One with your achievement consultant — YOUR RESULTS: Personal Success – Believe you are the most important person in the world. (A \$149 Value)
8. SECOND MENTORING SESSION — 40 to 45 Minute Call, One-to-One with your achievement consultant — YOUR RESULTS: Personal Strategic Planning – Identify and define the priorities in both your personal and professional life. (A \$149 Value)
9. THIRD MENTORING SESSION — 40 to 45 Minute Call, One-to-One with your achievement consultant — YOUR RESULTS: Personal Goal Setting – Establish specific financial goals and develop a plan to achieve them (A \$149 Value)
10. Post-Mentoring Call — Get any last questions answered as your consultant helps prepare you for the rest of your life (A \$49 Value)

All told, you'll receive nearly a thousand dollars worth of audio CDs, written material, and one-to-one expert advice, all designed to help you reach and then surpass your goals.

YES, I owe it to myself to invest in my future with Nightingale-Conant's most complete personal achievement program to date
Personal Success Platinum Mentoring!

Please send me Brian Tracy's 12-CD Audio Program *Personal Success, The Strangest Secret* audio CD, and *Personal Success* transcript and interactive worksheets — all contained in an attractive leather portfolio.

PLUS, I anticipate working one-to-one in three full sessions with my personal achievement mentor to help change my life.

Today, I will pay the special introductory price of only \$599.00 for the opportunity to receive nearly one thousand dollars worth of Personal Success audio, written, and one-to-one mentoring programs.

Bottom line: there is nothing as powerful and motivating as the direct support and encouragement you get from the one-to-one attention of one of our achievement consultants.

And when combined with everything you get with Brian Tracy's *Personal Success* program, you may just astound yourself with the results you achieve!

To Your Greater Success,

Vic Conant
Chairman, Nightingale-Conant

P.S. I believe that one of our longtime customers, Sharon, sums it up best. She is one of thousands who have discovered the dramatic change that's possible through the right direction, the right support, the right motivation, and the right accountability.

"I am now quickly realizing cherished goals I had worked towards on my own literally for years with little result, including new work, a new level of physical fitness and health, and a more beautiful, comfortable home — not to mention greater confidence and respect." - Sharon Heringer

GET STARTED NOW! Make 2010 the year it all finally comes together. Be among the first to take advantage of our ***Personal Success Platinum Mentoring program***.