

**It doesn't matter if your product is already live on Amazon,
or if it's just an idea in your head, you can still...**

**Use Amazon's Own Playbook
to Make 2X, 3X or Even 7X More Money With This
Underground "Unfair Competitive Advantage" ...**



**From the desk of Neil Asher:
November 2016**



What I'm about to tell you may change the way you think about me...

Y'see I think I may have given you the wrong impression of me. I'm generally a good guy, take my kids to school, weekend barbies and Friday night date night with my wife Tash.

But...

In business, I'm absolutely ruthless. That's right, I'll do **ANYTHING** to get an advantage that will help make me wealthier (while driving my competitors to the poor house.)

In just a sec, I'm going to reveal this **Amazon hack that nobody — including you — knows about yet.** But first...

The billionaire founder of PayPal, Peter Thiel, says, *"Anyone who says competition is a good thing is an idiot."*

One of my old mentors, a wily old dealmaker from Melbourne, told me 2 things that have served me well for years:

#1 – Always look for THE biggest advantage in business
#2 – Then use that advantage to make as much money as possible for as long as you can

Now I'm not suggesting you do anything unethical or illegal, but if there's a way to gain a unique market advantage that your competition has not seen or worked out yet, you'd want to know about it wouldn't you?

OK good...

Because that's the same situation I recently found myself in.

Damesh (not his real name) is a coder that we use at ROARlocal from time to time. He's one of a dozen or so coders that we work with to do high level work for some of our clients, specifically Virgin™.

Damesh works full time for a big software company in India. He also moonlights doing freelance work on weekends and some evenings.

Recently I had a conversation with Damesh. He casually mentioned that he'd been working on a project for a company called A9. A9 just so happens to be owned by Amazon...

Not only that,

**A9 is THE software company that DESIGNED
the search engine that Amazon uses!**
(See where I'm headed with this...)

Let me say that a different way for you: The Amazon search engine controls **BILLIONS of dollars** of transactions. If their search engine puts any of your products at the top of their search results...

You'll make tens of thousands of dollars a month! No exaggeration.

I've seen it happen for dozens of unsuspecting people. One day they're struggling to pay their bills... then BOOM... they rocket to the top and can afford to pay cash for any new car on the lot.

A9 wrote the code for THAT search engine, so if anyone knows how to make your product rank in the coveted cashola creating top spot on Amazon, A9 does.

My heart rate picked up.

My palms grew sweaty.

I was aware that I'd started to breathe faster, when I asked Damesh the all-important question... *"Damesh, what work were you doing for A9?"*

"Well Mr. Neil, A9 has licensed its search engine to Marks and Spencers in the UK. I was doing the integration of the search engine on the Marks and Spencers website."

My eye began to twitch, I could feel the excitement in my body and tried to hide it in my voice, *"Oh that sounds fun. Does A9 give you a developer manual to help?"*

"No Mr Neil, there's no need..."

"They give us access to the entire source code."

HOLY COW!!

I wasn't sure if I'd said that out loud or if it was in my head, so I stayed silent for a second to see if Damesh overheard me... he hadn't.

What Damesh just revealed was THE Holy Grail in cashing-in on Amazon! More than an advantage... **this would be a GAME-CHANGER!**

I tried to keep my cool...

"Damesh, we have a large job coming up for a new client, perhaps you'd like some extra work."

"Oh yes Mr. Neil, I'd like some extra work."

"Could I ask a favor in return for giving you all the extra work I have?"

And with that, I did what my old mentor would have done. What Peter Thiel of PayPal would have done...

I crossed the line and bribed Damesh...

7 Days Later, My Team and I Were Staring At The Source Code For The Amazon Search Engine

Imagine you're looking for treasure. You know that this treasure exists and once you find the treasure and open the chest up, **untold riches will be yours.**

That's what getting the source code for the Amazon search engine means. For me. For you. Well, for anybody who wants access to this unfair and extraordinary advantage.

When I say "source code" I want you to think "recipe". *So what's the recipe to make money on Amazon?*

I'll show you.

Better yet, I'll hand it to you

I used to be a chef so I understand the value of a great recipe. Using Amazon's search engine source code, I'll guide you step by step to Amazon SEO success. And that means sales and revenue success.

The system that we've put together is **the master plan to making money on Amazon.** Forget any other plan, secrets or system — THIS one is Amazon's own playbook. Anyone who learns these underground secrets has the map to succeed.

Got a lot of competitors in your niche?

No problem. You can rise above them all.

Need To Make Money Fast? I've Got You Covered

Using these secrets, it's possible to **make 2X, 3X and even 7X MORE money on Amazon.** Even if you have just one product!

Big claims I know, but I've never been more proud or excited than am I today to share this cashola-creating information with you.

It's the be all and end all of Amazon SEO.

And because I know just how valuable (and rare) this secret Amazon hack is, I'm NOT sharing it with the millions who would give their right arm for it.

I'm ONLY sharing it with my clients — With YOU

Let me download this information into you so you can join the privileged ranks of the few who are already in the know.

Here's just a sample of what you'll walk away with when you become a ROARlocal Amazon SEO Expert...

- ✓ Discover the little-known spot to place your product advert that's guaranteed to deliver a flood of sales with ZERO competition
- ✓ **How to "steal" a FREE ad from Google** that drives scores of buyers to your listing
- ✓ How much money will the TOP spot on Amazon bring to you? The answer will surprise you and delight your bank manager
- ✓ What is **the optimum length of a SEO keyword?** When is shorter better than longer, Amazon tells you exactly where to look and what to do
- ✓ **Move from Page 2 of the search results to Page 1 in just 3 hours!** Once you're there, money starts rolling in!
- ✓ Learn if you should put your product name first or last — Most people get this WRONG! I'll show you the exact way to maximize your success
- ✓ 9 out of 10 copywriters hate me because I out-sell them — I'll show you my secrets in Module 15

"Incredible money making information!"

- Paul Dawson, Albury, NSW

Ok let's stop there and take a breath.... If that is all this Amazon SEO Success System contained, I'm sure you'd be happy. But, I want you to be delighted with your results AND your new income...

So I'm also going to show you:

- ✓ Why **98% of people get their product description all wrong**. They screw it up because they're focusing on the 1 thing that doesn't matter... do you?
- ✓ We paid 100 people to shop on Amazon for us. We watched what they did and how they did it — **the results will shock you**
- ✓ You may not realize this but Amazon is not owned by Jeff Bezos... in Module 16 I'll show you the real owner and how **he rewards you with more sales for doing this 1 thing** and only that 1 thing
- ✓ Amazon prioritizes 5 things when it comes to SEO. If you don't follow these 5, you're throwing money away. **I'll show you all 5 and how to get them right**
- ✓ A dirty little **SEO secret** Amazon hopes you never find out (You WILL!)
- ✓ How to avoid the Top 9 Amazon Mistakes that most everybody makes
- ✓ **The 7-step formula that any non-techie person can use** that is 100 times more valuable than today's best SEO agency!
- ✓ Start using Amazon's competitors against them to create a perfect storm of sales and profits

Now don't get me wrong, the ONLY reason we're able to reveal this cutting edge information to you is because of Damesh. The credit has to go to him, at least in part.

However, Damesh did not realize what he was sitting on. We DO! For you and me, **these never-before-revealed secretes are a GOLD MINE of money-making information!**

"Neil, you've done it again, I've already seen my products jump to page 1 of the search results!"
- Ian Knabel, Nunday, QLD

But don't feel bad for Damesh. He's been handsomely paid for his "trouble" to the tune of a \$20,000 website contract for ROARlocal, so he's a happy chappy!

For you and I though, \$20,000 is chump change compared to what you can rake in with these secrets. Secrets like...

- ✓ Is there a **perfect time of day to make sales**? Yes, yes there is. I'll show you precisely when
- ✓ Everyone knows that "winning the buy box" is key to a tidal wave of sales. Most people compete on price, Amazon wants you to do something else instead
- ✓ How to do keyword research like a pro, want to **uncover hidden gems to sell on Amazon**? Simply follow my step by step guide
- ✓ There is a place where you'll have virtually ZERO competition. Some products that use this strategy are **bringing in \$40K a month!** I'll show you where in 22
- ✓ On Google they say SEO is dead, but I'll show you a **simple 3-minute-a-day strategy that could bring you more sales** from Google than Amazon... think it's expensive Google ads? Think again, it's free!

I've saved the best for last...

Based on the Amazon search engine source code, we've also been able to reverse engineer a whole host of Amazon product listings that we know are **making over \$50k a month.**

These products are closely guarded by their owners. They naturally do NOT want us sniffing around so we can replicate that \$50K a month ourselves.

But just like Sherlock Holmes, it's elementary when you know how to look. So, as a bonus you'll also get:

- ✓ 5 keywords that anyone can use, but no one does, that **make 8 times more money** than the other traditional keywords other Amazon sellers use
- ✓ How to double your sales with "Optimized Amazon keywords". Learn what they are, what they do and how to take advantage of them
- ✓ **Work LESS and make MORE money!** Yes, Amazon has a simple button to press that allows you to make considerably more while working less
- ✓ How to turn a product that won't sell into a selling machine! 80% of people have products that won't sell — But only YOU will know the simple plan to change that
- ✓ Make Amazon do your marketing for you! Discover this simple trick to **get Amazon to emails THEIR customers about YOUR product**
- ✓ Want to **build brand name recognition on Amazon**? I'll show you how to do it without the million-dollar ad budget (in fact, it's CHEAP!)

As you can see, there's everything you need to become an expert (a wealthy expert) included in this never-before-offered Amazon SEO Success System!

"I'm using this for my clients' businesses and it's already paid for itself 10 times over!"
- Karen Thomson, Lane Cove, NSW

No question has been left unanswered. I've carefully designed each of the 21 modules in this system to give you the best real-world advice and information at every step of the process.

And, on top of that — you'll be able to learn all the techniques and strategies at a pace that's comfortable for you. Whether you want to access this course at 5 a.m. or 5 p.m, you'll be able to because the entire course is available online, immediately.

In Just A Few Weeks, You Can Be On The Way To Earning A Great Income With SEO!

As of right now — November 2016 — this is cutting edge.

No one, and I mean NO ONE has access to this level of information.

You'll get a unique "unfair" advantage that other Amazon entrepreneurs would kill for. Indeed knowing this will put you ahead of everyone on Amazon... well, other than the guys that wrote the code, of course!

Ethically, I'm not sure how you feel about getting such an advantage... I can tell you that your competition does not give a rat's ass about the ethics of this. They'd apply it faster than a seagull eats chips at Bondi Beach!

You're going to get a golden ticket into the inner sanctum of Amazon. If you simply chose to focus on helping other Amazon sellers optimize their listings, you'd be charging the same \$1000 that ROARlocal charges.

I hope you apply this information AND use it to make some fast cash from consulting.

Thinking of selling on eBay, Alibaba or AliExpress? These secrets work just as well on those websites as they do on Amazon.

Look, I've laid everything out for you step by step in this plug and play, ROARlocal Amazon SEO Success System. Finally no more struggling, all you need to do is **plug this in and watch the dollars come in!**

I'm sure by now you're wondering how much this profit-making information is, right?

Before I tell you the price for this game-changing course, I want to tell you a quick story.

Most people don't know this, but I used to be a chef making £4.50 an hour.

Yes, I worked for many of the best chefs in the world including Marco Pierre White (creative genius), Gordon Ramsay (total arsehole), Raymond Blanc (best taste buds in the world) and Heston Blumenthal (brilliant teacher).

I worked 16-hour days 6 days a week and often slept on the floor in the kitchen along with the rest of the people on our team.

People often ask me why I put up with that.

I tell them I did it because I loved it. Those days were some of the greatest in my life. Sure they were tough, but what they taught me was priceless.

After working for those people and getting paid next to sweet FA, I could walk into any kitchen and be the best. I could dictate my own salary and terms.

It gave me

The Power To Own The Game

You see, anyone can make a few bucks on Amazon. And just about anyone can make a decent income from Amazon.

But I want more for you. I want to give you the power to **dominate in your niche.**

To own that top spot. To be the guy or gal that everyone else wants to be.

To be the absolute best in your niche. And to set your own income... no ceiling whatsoever!

And because I know what it feels like to not have that power, **I want to make this very affordable for you as well.**

Normally to get access to this kind of information, you'd have to have ROARlocal do the work for you on our \$5,000-per-month programme with a 12-month commitment.

That's \$60,000.00 a year.

However, because you're an Aussie Online Entrepreneur and you've already demonstrated you are committed to being the best you can be, I'm doing something special for you.

I want to give you this incredible advantage online at a price that will give you **a very fast return on your investment** — Just \$497

I'm sure you'll agree that's a bloody good value.

Or, if you prefer, you can choose to invest in 3 simple monthly installments of just \$197.

Either way, if you use just one-tenth of the step-by-step secrets I have for you, you'll be laughing all the way to the Amazon bank!

**Ready to Grab This Unfair Competitive Advantage
and Make 2X, 3X or 7X MORE on Amazon?**

You Choose:

Option #1 — Invest with ONE easy payment of \$497 and SAVE \$100
Simply Text "SEO Amazon 1" to 0439 013 910

Option #2 — Take the 3 simple monthly installments of just \$197
Simply Text "SEO Amazon 3" to 0439 013 910

PLUS

Because I'm so sure that what I'm going to give you will radically change your sales, income and life, I'm going to offer you a very unique guarantee.

GUARANTEE #1: 30-DAY “FREE LOOK” 100% MONEY-BACK GUARANTEE

You have a full 30 days (enough time to go through the entire training) to see if my Amazon SEO Success System is right for you.

If you determine that it isn't, just let me know, and I'll gladly refund all your money. No hassles. No hard feelings. You know how I roll. I'm upfront, transparent and approachable.

Plus I'll let you keep the PDFs of all the slides as my gift for checking it out! FREE!

There are 21 modules in total so you'll get all 21 PDFs of the PowerPoint slides. You'll know exactly what to do and how to do it!

So your worst-case scenario is this; you'll learn all these secrets for free and keep all the PDFs to remind you how to apply it!

But even if you go beyond the 30-day unconditional 100% money back guarantee period, you're still protected by Guarantee #2...

GUARANTEE #2: PUT MY MONEY WHERE MY MOUTH IS

This is crucial, so pay attention...

I believe in these Amazon secrets so much, that I'm doing something that nobody else does:

Go through the entire ROARlocal SEO Success program and follow the simple step-by-step instructions. Then, if by the end of 90 days, you haven't **TRIPLED** the amount of traffic coming into your business, let me know and **I'll personally work with you for an additional 90 days.**

I'll not only give you access to my private email address, I'll also allow you to schedule one-on-one calls with me if necessary.

---> don't have your product ready to go yet? <---

---> then that 90 day guarantee starts from the day you do <---

How's that for putting my time & money where my mouth is?

That's how serious I am about wanting you to succeed, and that's also how confident I am that the ROARlocal Amazon SEO Success System really works!

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As I said earlier, if you're ready for success then I want you to have the most up to date, cutting edge profit-making information available anywhere. Our policy is no man (or woman) left standing.

We work together to help everyone find that level of success they are seeking. I'm here for you 100% to make sure you apply what I'm going to show you. Let me personally mentor you to Amazon SEO Success.... but you need to act fast..

TIME IS VERY MUCH "OF THE ESSENCE"

I can't stress just how time-sensitive this really is...

I'd say you have a **12-month head start** before all the other Amazon sellers start to figure this out. After that you'll lose your advantage.

If You Apply This Now, You'll Own The Top Money Making Position

If your product is not ready yet, I've got your back. There are things you can be doing right now. Then, you'll have a head start when you go live.

Now is the time to take the first step towards your Amazon SEO Success!

I'm delighted to share this profit-creating information with you. I know you'll be thrilled at the massive advantage these secrets will give you on Amazon!

"Using the keyword research strategy, I found 10 amazing products that I would never have thought to sell! It's saved me a ton of time trying to figure out what to sell myself and I know I can now get started, confident in the knowledge that I'm selling the right thing."

- Tim Lawrence, Geelong, VIC

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Remember, nobody else has these Amazon SEO Secrets. Nobody else can enjoy the massive advantage, sales and profits that these secrets can bring.

I'm offering this opportunity to ONLY my best clients. That's you!

But please make sure you take action. Otherwise, in about 12 months, Amazon will be overrun with people who know the same secrets that I'm offering to you today.

Let today be the day you take control of your future, kick butt on Amazon, live a life of freedom, and embrace adventure in your life!!

You have everything you need to make your life-changing decision...

Now it's time to make it.

I hope you'll join me.

Sincerely,

Neil Asher
Founder ROARlocal & The Aussie Online Entrepreneurs

P.S. If you don't decide to learn this and give yourself an advantage, then you have made the decision to stay exactly where you are and keep doing what you've been doing. (You see, people don't realise there is never a time we don't make a decision.) I hope you decide to change that.

P.P.S. Imagine where you'll be in 6 months or even a year's time if you decide not to learn this. Will your financial situation be any better? Will you have the financial freedom to do what you love doing, or even have the financial security you need in the future? Will you think back to the day you read this letter and wonder "What if?" It's a well-known fact that people mostly regret what they don't do... not what they did do. Please don't do that to yourself!